

## **DIACC Newsletter Summer 2014**

The Digital ID and Authentication Council of Canada (DIACC) is a non-profit coalition of public and private sector leaders committed to developing a Canadian digital identification and authentication framework to enable Canada's full and secure participation in the global digital economy.

For more information on the DIACC, our members, our mandate and our governance, please visit [www.diacc.ca](http://www.diacc.ca).

### **Welcome new members**

- Province of New Brunswick
- Notarius
- Sierra Systems
- Ticoon
- TransUnion
- Trulioo
- 2Keys

### **DIACC Activities**

Since our public launch at IdentityNorth back in May the DIACC has been focused on three main areas.

#### **1. Increasing awareness of the DIACC and our mission**

1. The DIACC submitted a brief to the Standing Committee on Access to Information, Privacy and Ethics during its study: "The Growing Problem of Identity Theft and its Impact on the Economy." The committee has recessed for the summer and will pick up again in the fall.
2. The DIACC is collaborating with the Department of Industry, Government of Canada to produce a Study of the Potential Impact Digital ID. This study will form part of a larger Canadian presentation at the OECD meetings in Paris in December 2014.
3. Membership and interest in the DIACC continues to grow as we travel the country talking to governments and companies. There is growing realization of the importance of adopting Digital ID and the need to develop a privacy enhancing, secure eco-system that will promote efficiencies and GDP growth.

Some of the organizations we have recently been

### **Tip of the Hat**

This newsletter featured contributions from:

- Tim Bouma, Treasury Board Secretariat of the Government of Canada
- Andre Boysen, SecureKey Technologies
- Patrick Drolet, Notarius
- Kaliya "Identity Woman" Hamlin
- Tanis Jorge, Trulioo

### **Update on the Public Sector in Canada**

#### **Federal government**

The federal government continues its work towards building a federated hub. Amongst the challenges are how to move from bilateral to multilateral agreements. To quantify the size of this undertaking consider that there are currently over 1800 bilateral MOU (Memorandum of Understanding) between the Federal Government and other jurisdictions in Canada.

#### **New Brunswick**

The DIACC was invited to Fredericton, New Brunswick by Carol Macdonald (Chief Innovation Officer, Business Development & Innovation, Government of New Brunswick) on July 22 to attend a powerful event featuring over 100 local leaders from the public and private sectors as they launched a campaign to build a digital future for New Brunswick through the adoption of Digital ID.

The New Brunswick government is looking to become a leader in DIA and hopes to offer numerous services "on-line" over next few years.

### **International Update**

#### **Spotlight on the UK**

The UK Government is making a firm commitment to transforming its service delivery from paper based to the digital world.

The Government Digital Service (GDS) is leading the digital transformation of government in the UK and is focusing on 3 main areas:

engaging with include:

- i. Law Society of Upper Canada
- ii. E-health groups
- iii. Real Estate Board

If you know an organization you think should participate in the DIACC, please let us know.

## **2. Proof of Concept**

Work on the first Proof of Concept “Opening a bank account on-line without a prior Know Your Customer (KYC) experience” is well under way. The working teams have been meeting regularly since February/March and have begun the process of drafting reports based on their findings. The working teams have been addressing issues related to:

1. Technology (including technical infrastructure and standards)
2. Regulatory Concerns
3. Privacy Considerations
4. Stakeholder Considerations/Desires/Concerns
5. Impact

The original scope of work expanded to include creating a working demo of the desired user experience. The working demo is on track for completion and presentation to the DIACC board in September.

The demo will feature two Financial Institutions accessing two Authenticating Parties through a broker. Users will have the ability to determine with which institution to register and which organization will provide their credentials, all while maintaining control of their ID and maintaining their privacy throughout the process.

Preliminary drafts of the report will be distributed amongst DIACC members and key stakeholders for feedback towards the end of August.

Once the demo is complete and approved we will schedule a presentation(s) for DIACC members and a video of the demo will be posted to the DIACC web site for members to view and share within their organizations.

The DIACC will be taking the demo and report on a “road show” in the fall and making presentations to Ministries of Industry, Finance and other key decision makers.

## **3. Planning for the future**



1. Building and maintaining the single GOV.UK website, which brings government services together in 1 place
2. Changing the way government buys IT services
3. Transforming 25 important digital services from across government

As part of its ‘Digital by Default’ policy, the UK Cabinet Office’s Identity Assurance Programme has created a federation of high assurance private sector identity services for access to digital public services. Organizations providing consumers with identity services have an opportunity to become trusted custodians for digital identity, facilitating consumers’ access to commercial and government services in convenient, privacy protecting and secure ways.

More information about GDS and Digital by Default can be found at:

<https://www.gov.uk/government/organisations/government-digital-service>

<https://www.gov.uk/service-manual/digital-by-default>

In conjunction with the Economics of Identity Workshops hosted in June 2014 by OIXUK the consulting firm Ctrl-shift released a white paper with many interesting findings about the cost of identity assurance in the UK. The entire paper can be found here

<http://oixuk.org/wp-content/uploads/2014/05/Economics-of-Identity-White-Paper.pdf>

Some of the interesting findings are:

“As a ‘ballpark’ calculation, we estimate the total costs of identity assurance processes in the UK exceed £3.3bn – made up of £1.65 billion inside organizations and another £1.65 billion of

The DIACC will be taking submissions for our next Proof of Concept starting in September with the idea of starting a new project in October/November. If you have any suggestions for a Proof of Concept please contact David Richards at [drichards@diacc.ca](mailto:drichards@diacc.ca)



### [Recent Identity News from the Private Sector in Canada](#)

Trulioo, a global ID verification company focused on building trust online, privacy, and financial inclusion recently launched Global Gateway, an electronic, cross-border identity verification solution to provide Anti-Money Laundering (AML)/Know Your Customer (KYC) verification services in over 30 countries for over 3 billion people.

Trulioo recently contributed to a fascinating white paper about Internet Life Verification (ILV). ILV is the process by which an individual's identity can be verified through an analysis of their online activity including social media use. The paper examines how citizens might use ILV when establishing a trustworthy digital identity for access to online services. The full paper can be found at:

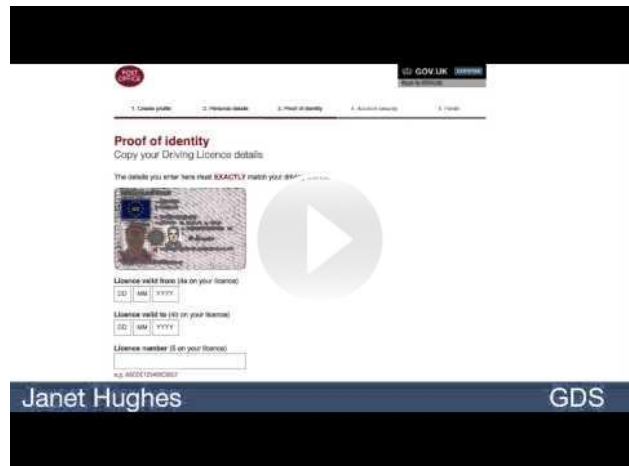
[http://oixuk.org/wp-content/uploads/2014/04/Internet-Life-Verification-\\_ILV\\_-.pdf](http://oixuk.org/wp-content/uploads/2014/04/Internet-Life-Verification-_ILV_-.pdf)

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consumers' time costs.”

“Over the next decade the total identity assurance costs for organizations could fall from today's £1.65 billion to less than £150m as new digital processes based on the principles of ‘make once, use many times’ bed down. This will encourage a further shift of transactions online”

The video below is a presentation showing the UK's proposed Identity Assurance Program.



### [Jobs](#)

Are you looking to fill a position? Submit your requirements to [newsletter@diacc.ca](mailto:newsletter@diacc.ca) and we will be sure to post a link to your job posting on our website.

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