

BlockID

Identity is your **RIGHT** and not a privilege

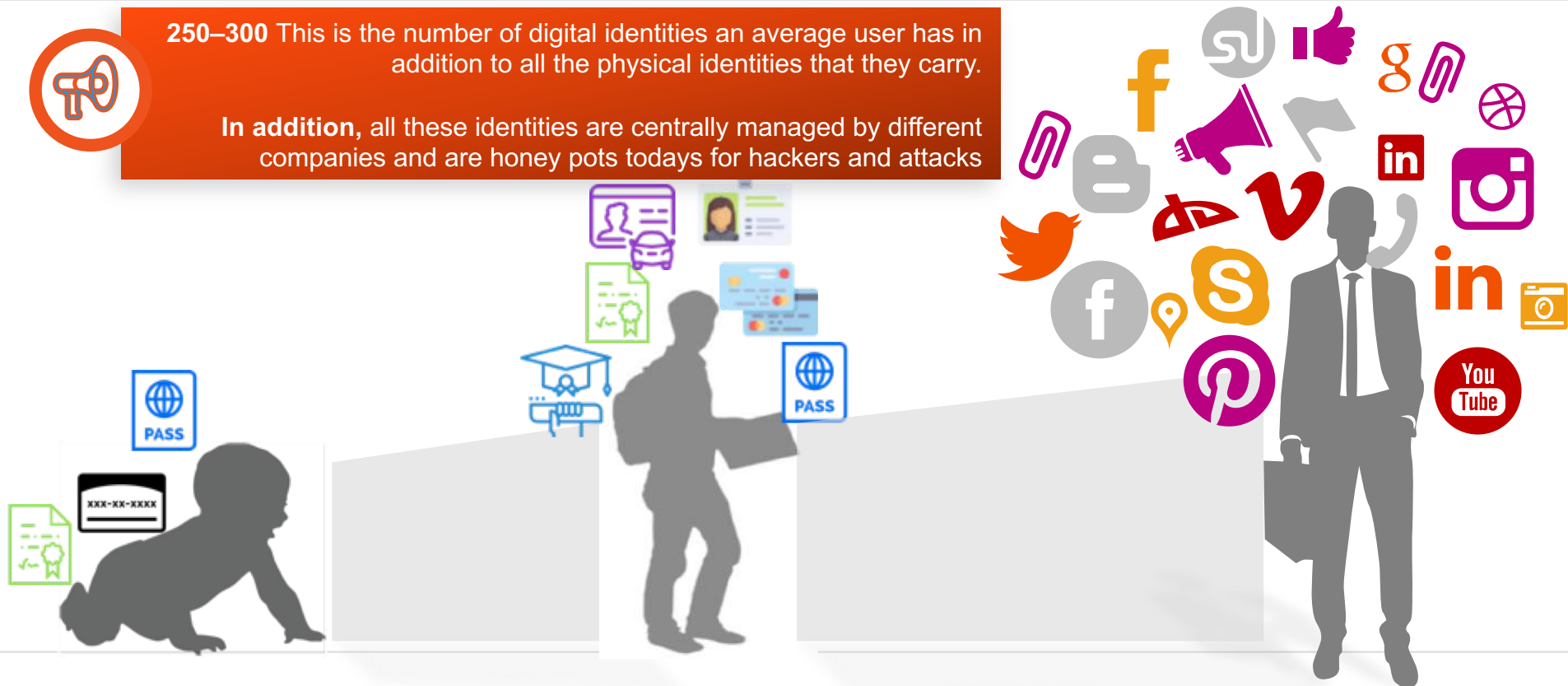
A BlockChain Based Decentralized **IDENTITY** EcoSystem.

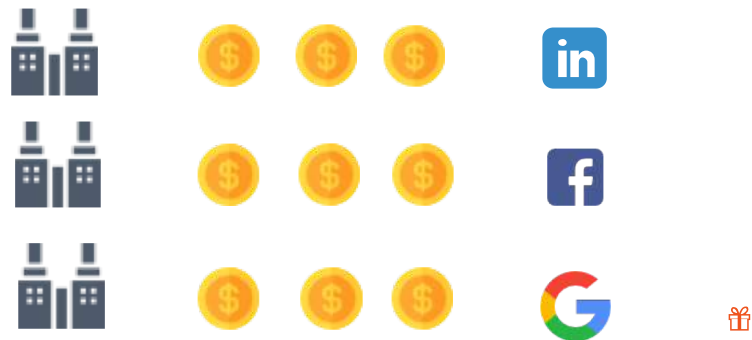
PROBLEM 1 - Identity Proliferation



250–300 This is the number of digital identities an average user has in addition to all the physical identities that they carry.

In addition, all these identities are centrally managed by different companies and are money pots today for hackers and attacks





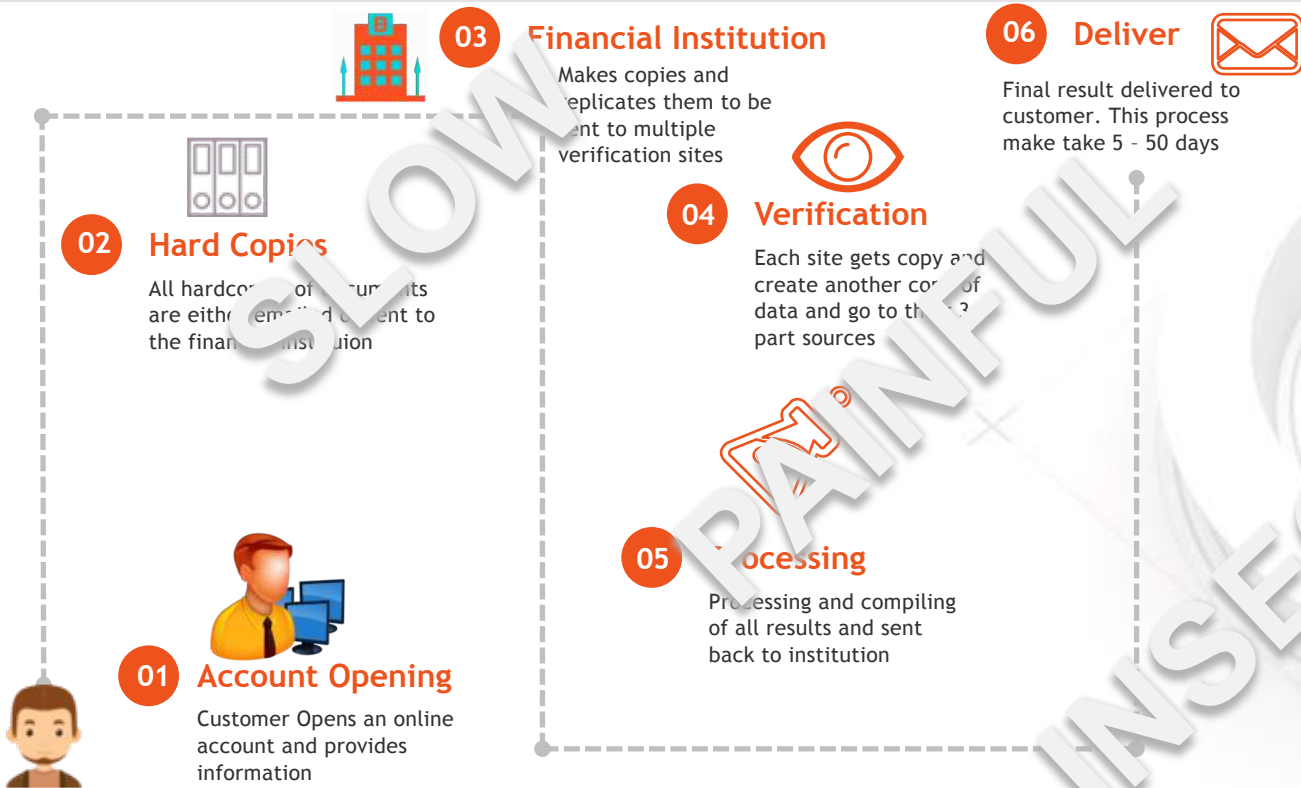
A user signs up for a service and his identity is managed / monetized by the company.

Moreover, a user has no control of what level of information they would like to share with the service provider

Painful process to access the service with very little “consented” privacy.



PROBLEM 3 – Painful & Repeated Verification



PROBLEM 4 – Painful Insecure Enterprise Experience



LOST BADGE

**FORGOT PASSWORD -- LONGER
PASSWORD REQUIREMENT (12
Characters)**

MULTIPLE COSTLY IAM SYSTEMS

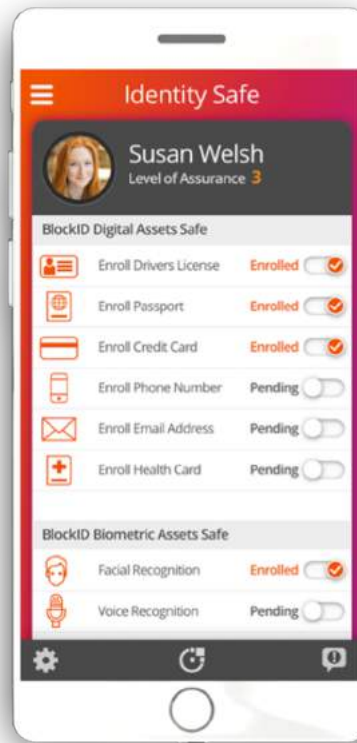
HELP DESK COSTS

FRAUD & RISK COSTS

Blockchain Based Self Sovereign Identity is a secure, efficient way of accessing services.

For the first time a user with their self sovereign ID has the power to manage what information needs to be shared and monetize from that information.

BlockID Is Your Trusted Digital Identity Safe



UserID Password - Gone

One Click Checkout and Pay (Credit Card Entry - Gone)

Long Forms to Fill - Gone

Multiple Apps - Gone

And more.....

***All without
typing a single
CHARACTER***

**Secure**

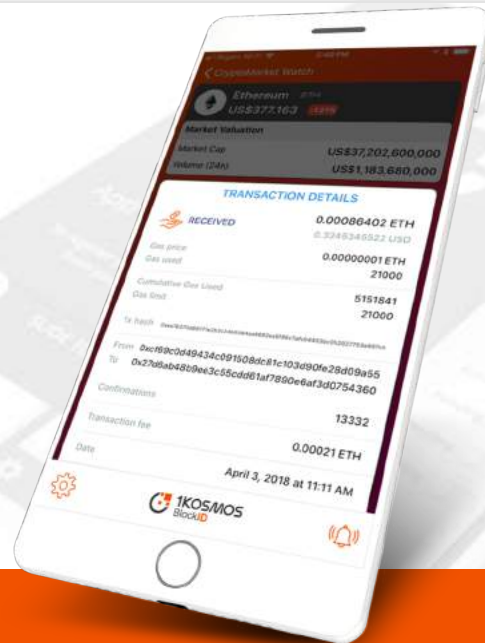
Entire transaction captured on the blockchain and can never be altered or modified providing validity and security

**Seamless**

Credentials check, authorization that took days / months can be eliminated. Blockchain is leveraged to execute transactions in seconds

**Effective**

Not only user controls what data is provided but they also stand to benefit from how their data is used. If they opt their id to be shared, they stand to monetize from it.



IDENTITY IS YOUR RIGHT

No longer will identity be a privilege A user owns their identity and can control what information needs to be shared. **No longer will a user not know how their identity is used.**

Vertical	Key Use Cases	Description	Scenario
Finance	Customer KYC	User information exchange and verification. Citizens validating their age, income with a financial institution	B2B / B2C
	Merchant and user Authentication	Online transaction authorization	B2B / B2C
	Mortgage	Lender verification and validation services	B2C
	Customer Onboarding	Remote onboarding of financial service customers to reduce cost and inefficiency	B2C
Enterprise	Password less login	Employee login without using password	B2E
	Background Checks	Rapid Identify verification for background checks and employee screening	B2E
	Third-party Logon	Third-party and partner user logon	B2B
	Multi-Factor Authentication	User Multi-factor authentication	B2E
HealthCare	Doctor Verification	Portable “doctor passport” to enable efficient movement of medical staff across institutions	B2B
	Patient Verification and data exchange	Doctor sharing patient information online. Patients sharing their medical records, lab tests with a doctor	B2C, C2B
Travel	Airport user verification	Biometrics based user verification as part of automated trusted traveler programs	B2C
	Age Verification	Customer verification for auto and rental car companies. Efficient driver background check	B2C, C2B

