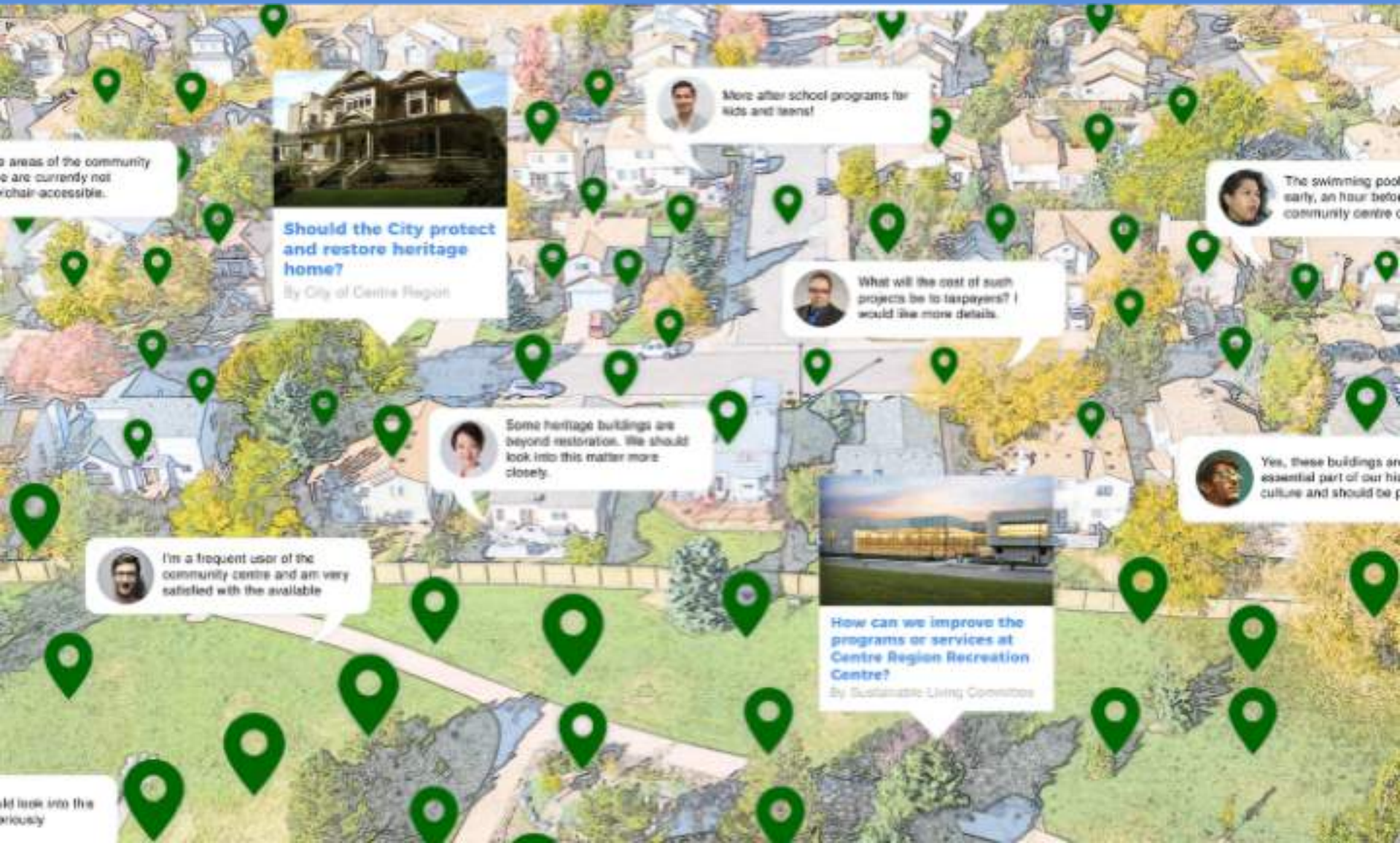


Digital ID Authentication & Online Citizen Engagement



About PlaceSpeak

- ✓ **Our Mission:**
To facilitate legitimate and defensible online citizen engagement by connecting the **digital identity** of participants to their **physical location**.
- ✓ City planning, public transit, infrastructure, housing, budgets, schools, natural resources...



Bots, Trolls, Special Interests

Over half of public comments to FCC on net neutrality appear fake: study

Reuters Staff

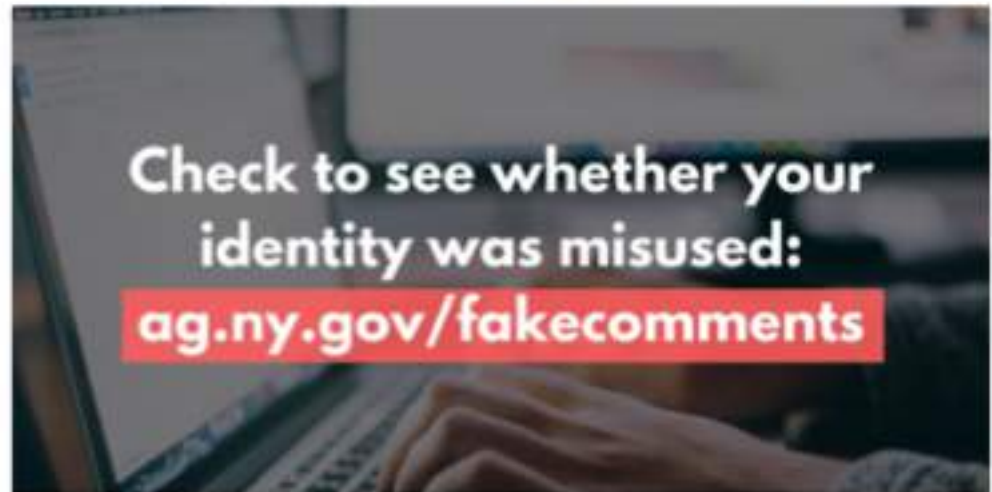
WASHINGTON (Reuters) - More than half of the U.S. Federal Communications Commission comments appeared to be fake, a study by a research center said on Wednesday.



Eric Schneiderman @AGSchneiderman · 29 Nov 2017

The @FCC is refusing to help my office conduct a serious investigation into the flood of fraudulent comments submitted during the FCC's #netneutrality process.

So we're asking for your help. Please RT: ag.ny.gov/fakecomments



292 11K 6.5K



Decline in Public Trust

2017 Edelman TRUST BAROMETER Reveals Global Implosion of Trust

trust across the institutions of government, business, media and NGOs. Trust in media (43 percent) fell precipitously and is at all-time lows in 17 countries, while trust levels in government (41 percent) dropped in 14 markets and is the least trusted institution in half of the 28 countries surveyed. The credibility of leaders also is in peril: CEO credibility dropped 12 points globally to an all-time low of 37 percent, plummeting in every country studied, while government leaders (29 percent) remain least credible.



Rebuilding Public Trust

Collect Evidence

Consult Citizens



Inform Deliberation

Influence Outcomes



Evidence = Better Decisions



Online Proof of Residency



“Residency is used by governments, the private sector and the social-profit sectors to ensure products and services are delivered to **eligible individuals** who **live in a specific province, area or community**, and to help **reduce risk**.”

- [“Proof of Concept – Online Proof of Residency”](#),
[DIACC \(2016\)](#)



Digital ID Ecosystem

Distributed and iterative approach to digital identity authentication.

Adding **multiple options** providing choice, control & convenience:

- Govt ID cards
- Property Assessment
- Postcards in the mail
- Telecom Utilities

Home (Verified)

Canada (+1) ▾

Home phone number

Get Code

Mobile (Verified)

..... ▾

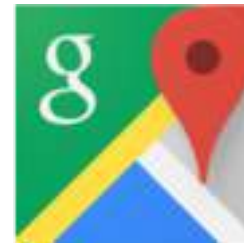
Mobile phone number

Get Code

Geolocation



My Home



Coming Soon: **SECURE KEY**



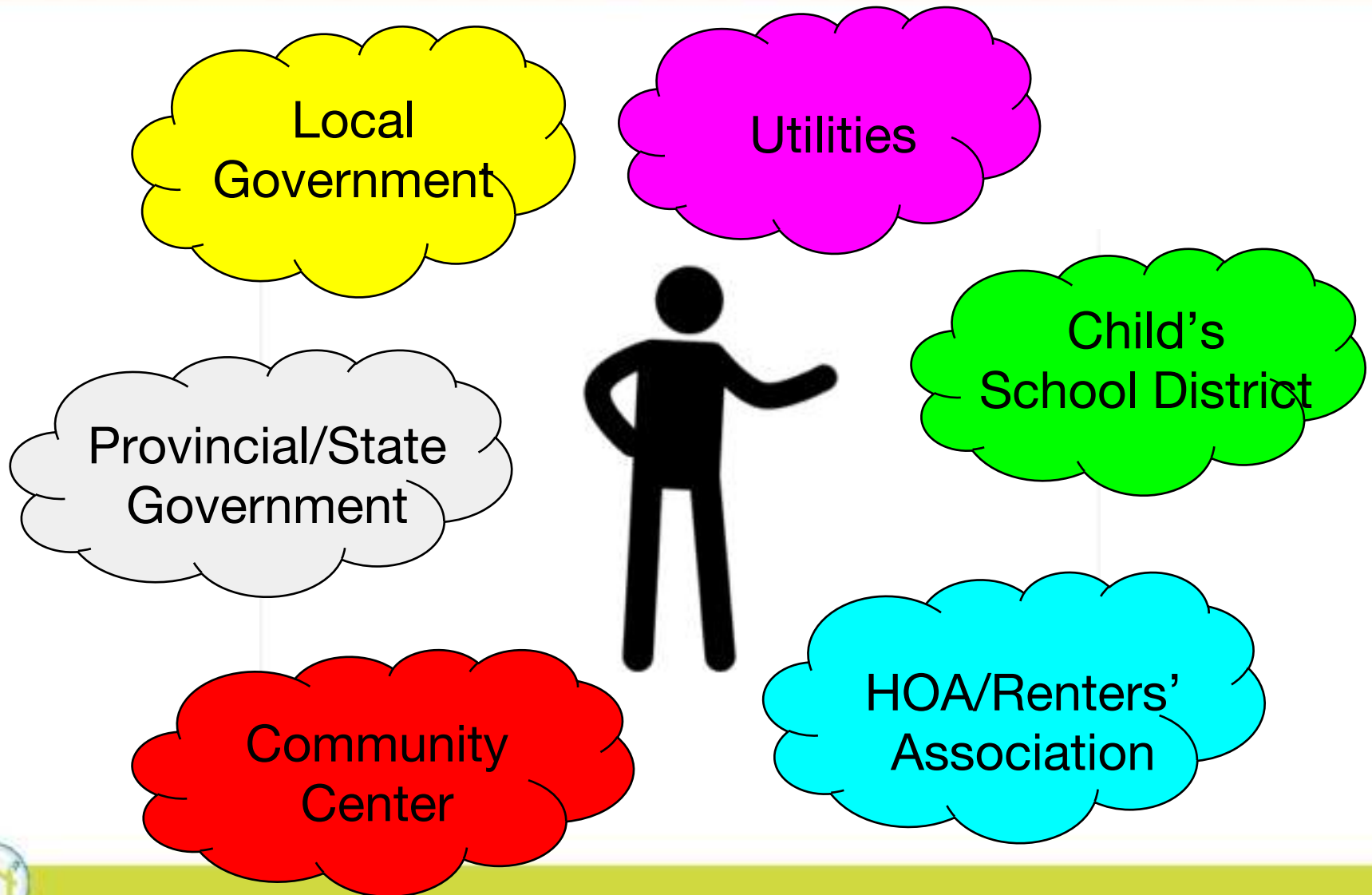
Privacy by Design

Privacy by Design: The 7 Foundational Principles

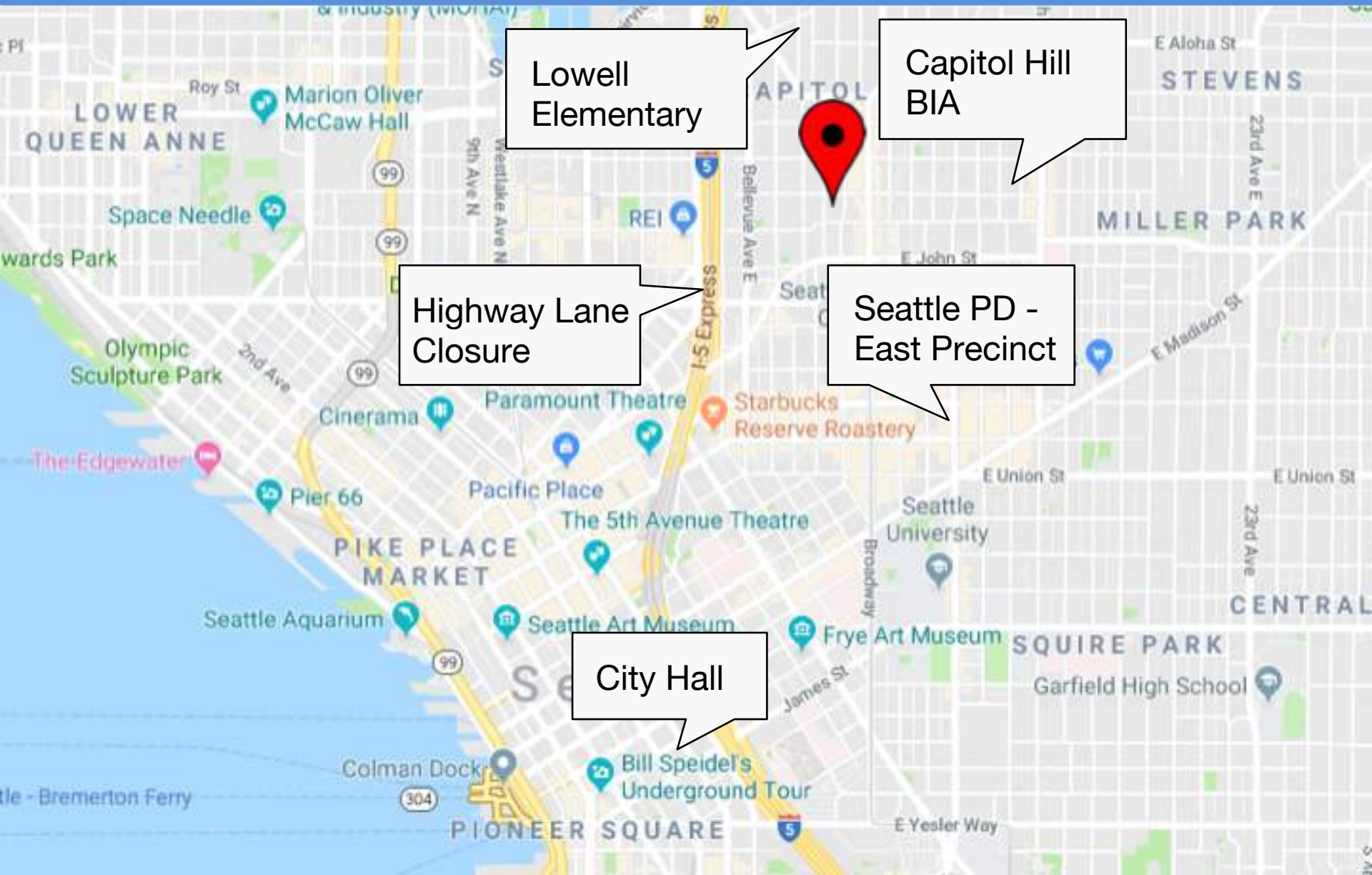
1. *Proactive not Reactive:*
Preventative, not Remedial;
2. Privacy as the *Default* setting;
3. Privacy *Embedded* into Design;
4. *Full Functionality:*
Positive-Sum, not Zero-Sum;
5. *End-to-End Security:*
Full Lifecycle Protection;
6. *Visibility and Transparency:*
Keep it Open;
7. *Respect for User Privacy:*
Keep it User-Centric.



Citizen-Centric Model



Building a Civic Network



Lowell Elementary

Capitol Hill BIA

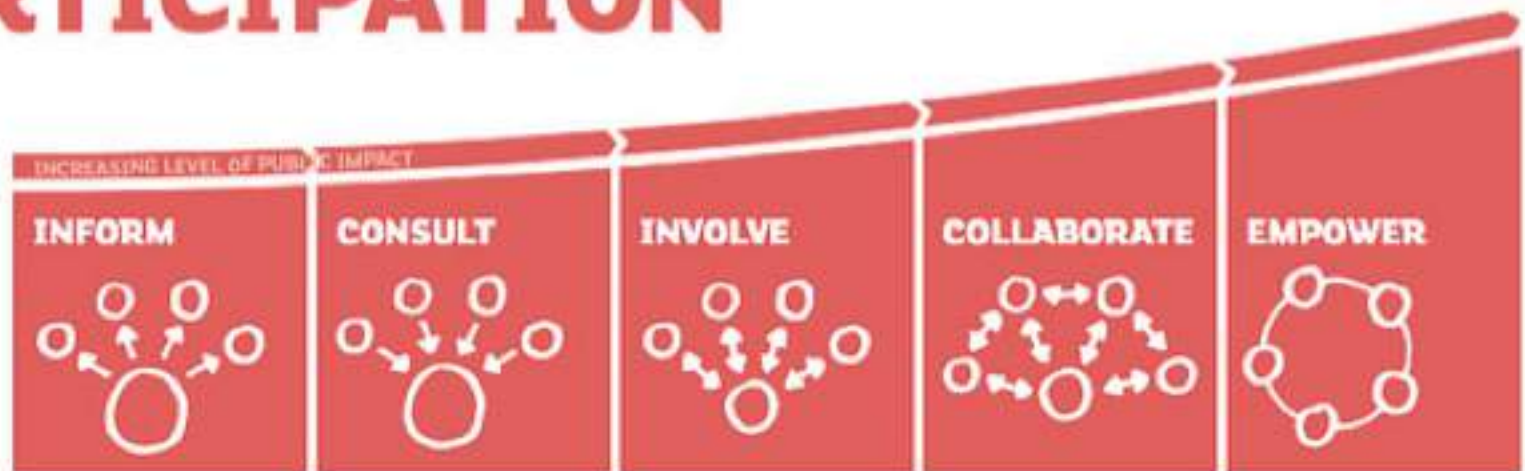
Highway Lane Closure

Seattle PD - East Precinct

City Hall

Sustaining Ongoing Engagement

IAP2 SPECTRUM OF PUBLIC PARTICIPATION



Applications for PlaceSpeak



Government

[Planning](#)

[Engineering](#)

[Parks & Recreation](#)

[School Districts](#)

Sustainability

Emergency Services

[Finance + Budgeting](#)

First Nations



Regulatory Agencies

Transportation

Waste Management

Telecommunications

Utilities

Environmental

Ports & Airports

[Public Health](#)

Water Management



Private Sector

[Property Developers](#)

[Resource Development](#)

Consultants:

- Engineers
- Planners
- Architects
- PR & GR
- P2 Practitioners



Nonprofits

Residents' Associations

BIAs

[NGOs](#)

Advocacy Groups

Strata Councils

Block Watch

[Recreation Centers](#)

Elected Officials



Case Study: Elkhart County, IN

Overview

Proposed Detention Center

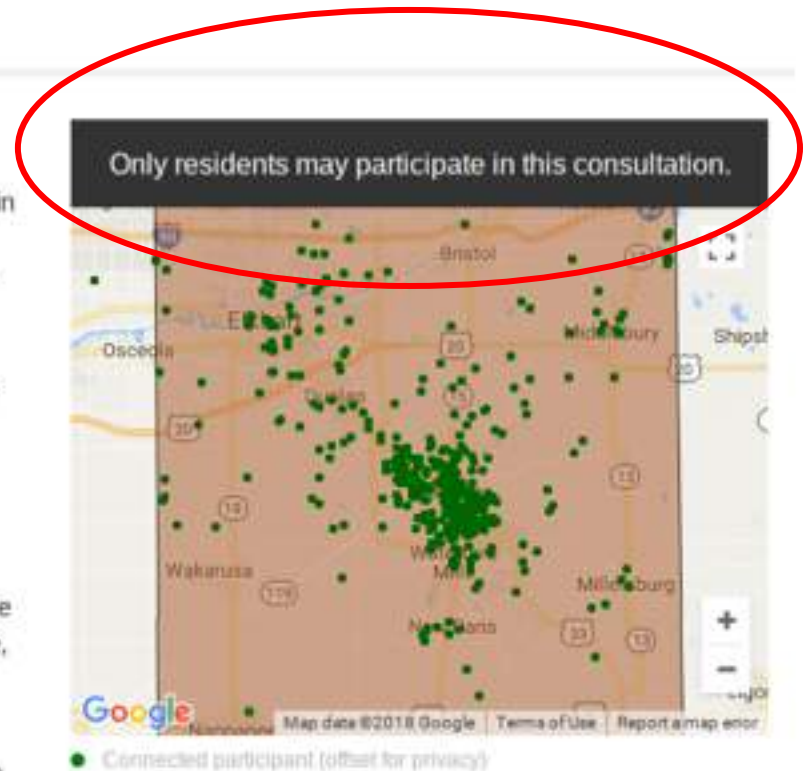
Detention centers and correctional facilities are an allowed land use in our county within certain zoning districts, but only through an additional permitting process which includes a review and an approval by the Commissioners or an appointed board (the board of zoning appeals). This is generally called a 'special use or use variance' process. The county has determined certain land uses could create unique land use conflicts and an additional public hearing process is warranted to approve these types of land uses. This process provides for additional public input and additional government oversight.

Historically, Elkhart County has found a place somewhere in the county for any business to locate, if they desired to locate, or expand operations, in our community.

The Core Civic's land use request is the first example in recent history members of the community are urging the County Commissioners to deny a business a legal land use, or operation, anywhere in the county. This represents an important change in policy.

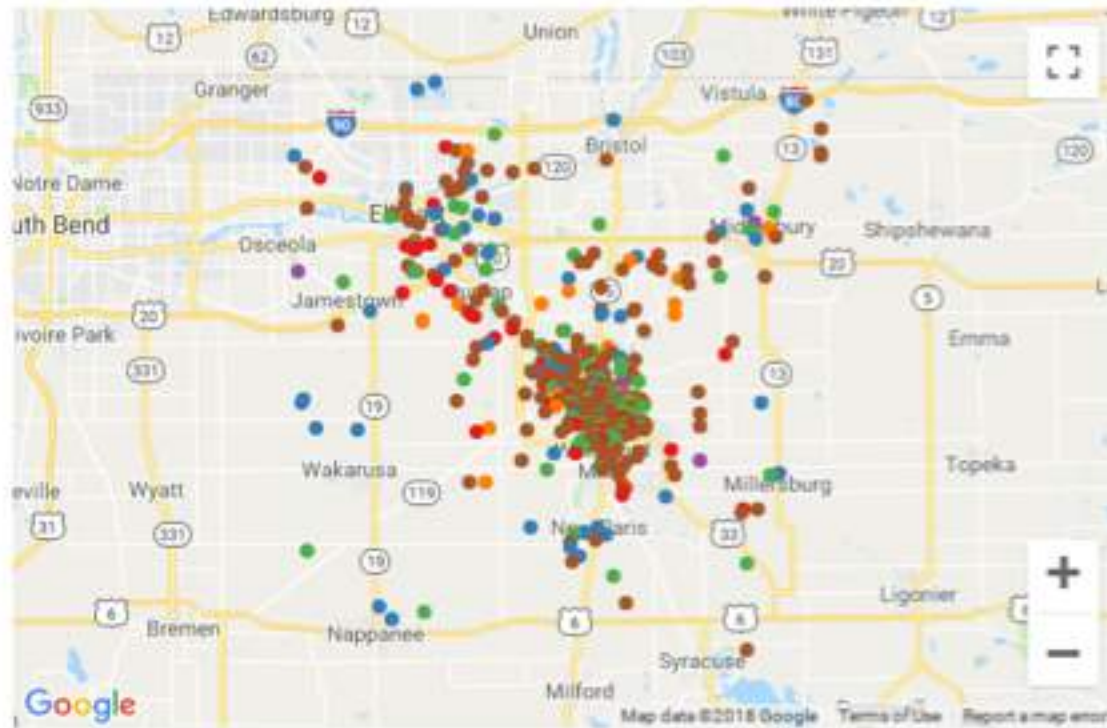
The [resources tab](#) (located above) contains the zoning application and information from the company. After reviewing the material please share your perspective with the

[Read More](#) ▾

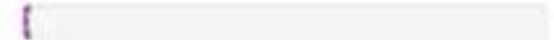


Case Study: Elkhart County, IN

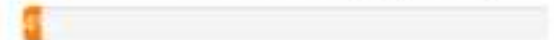
Poll Results



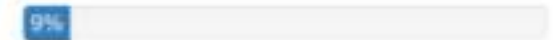
Yes, why not?



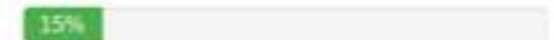
Yes, it's an economic diversity opportunity



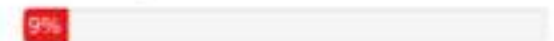
Yes, government decisions are based on law not public opinion



No, I want no part in current US immigration enforcement activities



No, the facility will create fear in our community



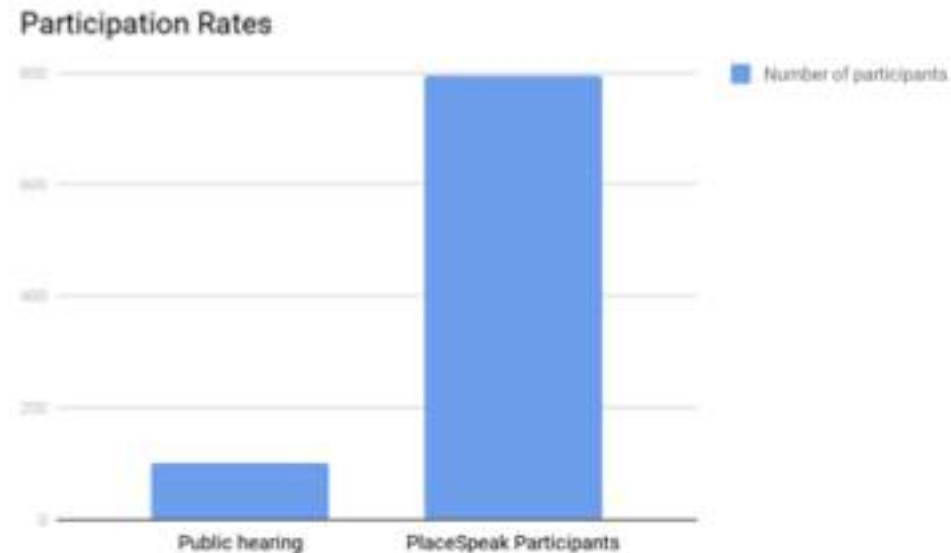
No, allowing the facility is contrary to our Vibrant Community goals



Case Study: Elkhart County, IN

Outcomes:

- Showed clear trends in online participants' opinion.
- Responses provided foundation for Commissioners' decision process.
- Identified which areas (communities) of county was engaged early in the discussion.
- Company behind detention center pulled its rezoning application.



Questions



Contact

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mary@placespeak.com



facebook.com/PlaceSpeak



@PlaceSpeak

