DIACC

Our Journey:
DIACC Years in Review, 2015-2019

Collaboration, Growth and Delivery Key Milestones

DIACC has gone through tremendous growth since its inception in 2012, thanks to the tireless work and dedication of members. As we near the end of 2019, here is a snapshot of DIACC's history and milestones, and a look at the evolution in the identity landscape in Canada and around the world.

2015

There was a global acknowledgement of the importance of identity for all. In 2015, the UN's adoption of the 2030 Agenda for Sustainable Development highlighted

17 Sustainable Development Goals (SDGS),

with target 16.9 aiming to provide **legal identity** for all, including birth registration, by 2030.

This year, DIACC published

Building Canada's Digital Future

acknowledging that Canadians are ready to live in a secure digital world, and there is a great opportunity to develop and promote a made-for-Canada digital identification ecosystem.

5 New Members
joined the DIACC
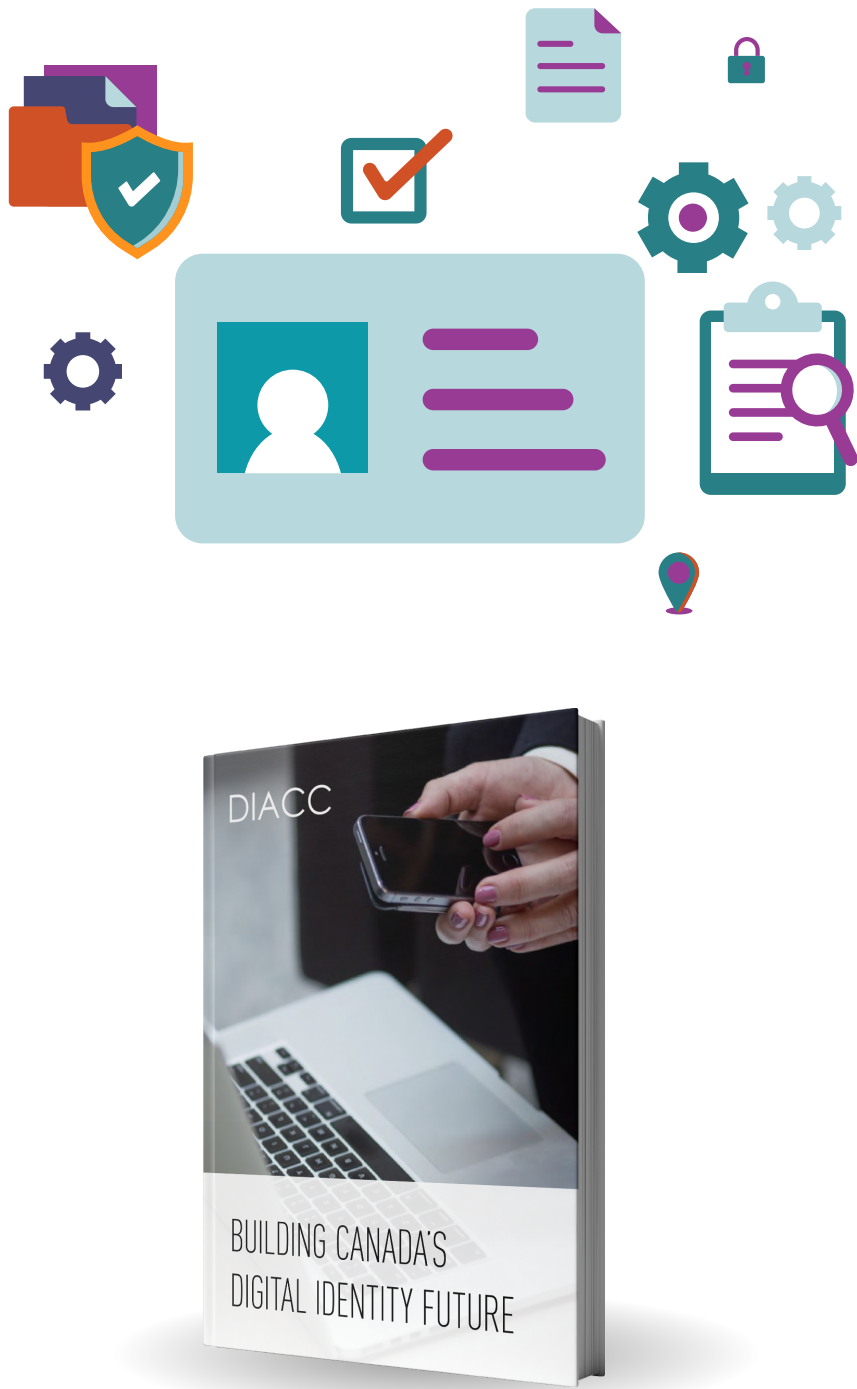
Collaboration, Growth and Delivery Key Milestones

2016

New technologies were on the rise, with Juniper Research finding that biometric authentication was poised to move beyond fingerprints, and voice and facial recognition would be used in more than 600 million mobile devices, by 2021.

PCTF Developed

In the DIACC community, work was underway to develop the Pan-Canadian Trust Framework (PCTF), and, in August, the PCTF Overview was published. Supporting open government principles, the PCTF enables Canada's full and secure participation in the global digital economy through economic sector innovation and the enablement of modernized digital service delivery. This year, the Trust Framework Expert Committee (TFEC) was established, its members working to deliver the PCTF, along with supporting materials such as industry standards and best practices.

Proof of Concept (POC): Online Proof of Residency

DIACC released its second Proof of Concept (POC): Online Proof of Residency, which examined the opportunity to modernise a proof of residency experience. How could the client experience be improved, and business risk reduced?
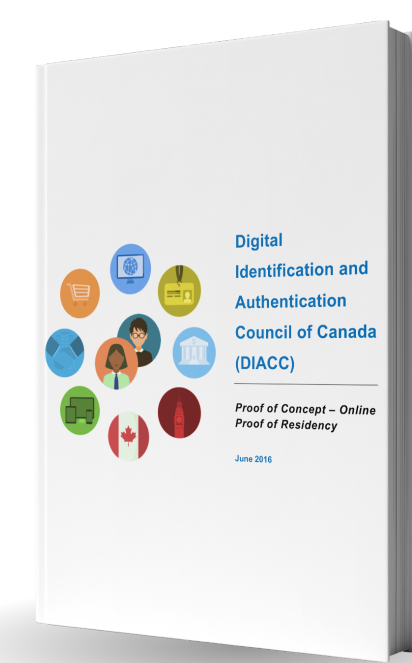
6 New Members joined the DIACC

# Collaboration, Growth and Delivery Key Milestones

2017

This was a year when blockchain entered the public consciousness. National ID schemes were gaining traction around the world. and, according to the World Bank...

82% of all countries issuing national ID cards had rolled out eID programs by early 2017.
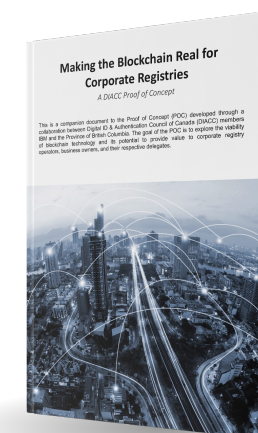
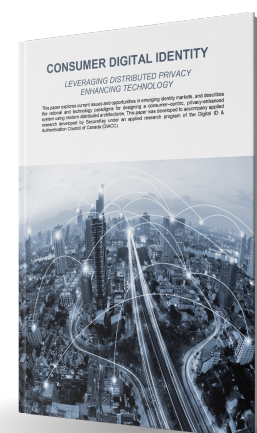### Proof of Concept (POC): Online Proof of Residency

For DIACC members, the work was ramping up, and research in the community was flourishing, Published papers included :
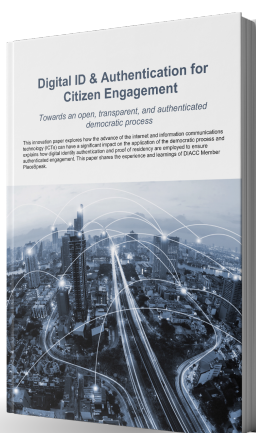
- **Digital ID for Civic Engagement**
- **Testing Blockchain Viability for Corporate Registries**
- **Blockchain for Consumer Identity Phase 1,** an Applied Research paper.

The first Digital ID Design Challenge

Identity for Land & Title Registres was launched, which looked for solutions to remove digital ID friction from real estate transactions, using blockchain technologies.
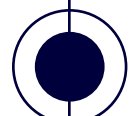
22 Membership base grew

DIACC shared the digital ID story at:

- **20** industry events
- **11** international cities
- **10,000+** industry leaders from around the world

Collaboration, Growth and Delivery Key Milestones

2018

2018 was a major year in the data protection world, and changes to laws and regulations dominated the global conversation.

March

Marked the month when the Cambridge Analytica scandal was exposed, sparking a worldwide privacy awakening, and reaffirming the importance of digital ID and the need for Privacy by Design Principles.

May

The General Data Protection Regulation (GDPR) came into force across the European Union (EU). Standing at the core of Europe's digital privacy legislation, the regulation applies to any organization operating or providing goods and services within the EU.

In Canada, the federal government held the National Digital and Data Consultations, which included **30 nationwide roundtable discussions** to better understand how the country can drive innovation and prepare its citizens for the changing workplace.

October

DIACC members participated in the consultation, which concluded this month, answering questions surrounding how Canada can improve digital access for all, what kind of regulations should be in place, and how Canadians feel about their privacy and security of data.
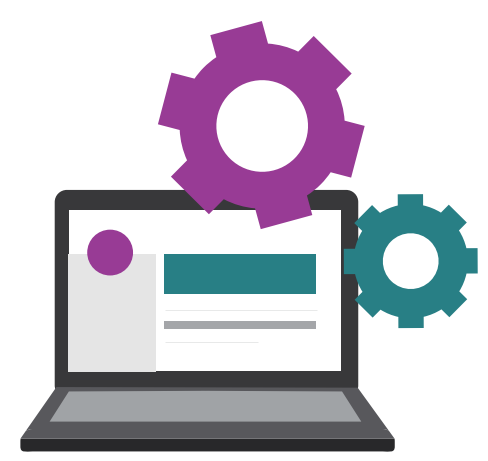
November

New provisions in Canada's online privacy law came into force, requiring Canadian companies to disclose data breaches.

For DIACC,

This was the year when PCTF Phase 1 Model was delivered. To strengthen member relationships and further the work done in the community, two more committees were formed: the Outreach Expert Committee (OEC) and the Innovation Expert Committee (IEC).

White Paper delivered :
Economic Impact of Digital Identity in Canada

This year, the white paper Economic Impact of Digital Identity in Canada was also delivered, outlining the role that digital identity plays in the digital economy, and the economic benefits it will bring.
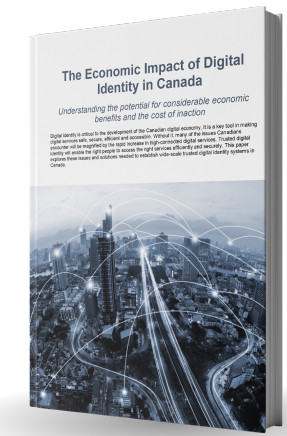
Participated in various events

DIACC members travelled to Munich, Auckland and beyond to participate in various events, including:

- Consumer Identity World USA 2018

- The 2018 European Identity & Cloud Conference

- The 2018 International Identity Summit in Seattle, an event which DIACC co-produced

10 **New members** to the DIACC community including:

PRODIGY
VENTURES

PAYMENTS CANADA

BioMetric
Signature ID

Collaboration, Growth and Delivery Key Milestones

2019

Fast forward to 2019, a year when concerns around data privacy and breaches continue to multiply. Policymakers have come to the realization that stronger privacy laws are essential, and governments around the world are working on strengthening the design and delivery of digital government services.

Privacy Laws

In Canada, the Digital Charter was released in May, its 10 principles striving to build a foundation of trust for Canadians in the digital sphere. The re-elected Liberal government has promised to make stronger privacy laws a priority, and Ottawa is proposing changes to the Personal Information Protection and Electronic Documents Act (PIPEDA), which governs how personal information is managed and protected by private-sector companies.

Identity Industry Landscape

DIACC was recognized in the 2019 Identity Industry Landscape from One World Identity (OWI), which offers a comprehensive and holistic view of leaders in the identity space.

DIACC named a top 10 digital identity influencing organization by Goode Intelligence.

DIACC was also named a top 10 digital identity influencing organization in Goode Intelligence's report: The Digital Identity Report – The Global Opportunities for Verified Citizen & Consumer Digital ID: Market & Technology Analysis and Forecasts 2020-2025.

Delivered PCTF Drafts

In the DIACC world, there has been a whirlwind of activity delivering PCTF - the world's first economic benefits focused framework to unlock interoperability of public and private sector identity solutions and services.

June → PCTF Model Overview Draft Recommendation V1.0

August → Privacy Discussion Drafts

September → Notice & Consent Draft Recommendation V1.0

November → Verified Login Draft Recommendation V1.0

DIACC

Collaboration, Growth and Delivery Key Milestones

Participated in various events

DIACC President Joni Brennan, as well as other DIACC members took part in many events, including:

- 2019 Investing in Verified Information Future Trust Markets Workshop
- Elevate
- ISACA Québec 2019

White Papers launched

The OEC released five Industry Insights papers, detailing the potential impact that digital ID could have on key sectors of the Canadian, and global, economy. Additional white papers published this year include:
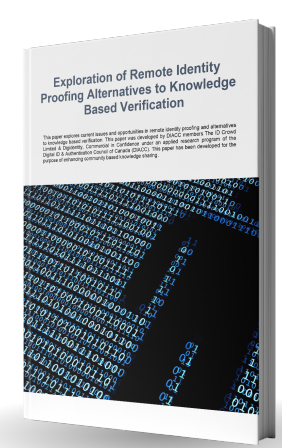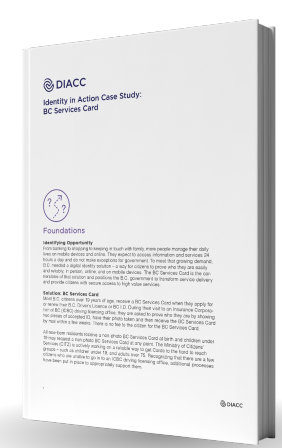
- **Applied Research Blockchain for Consumer Identity Phase 2**
- **Identity in Action Case Study: BC Services Card**
- **Exploration of Remote Identity Proofing Alternatives to Knowledge Based Verification.**

Issued Guidance Paper

In October, The Financial Action Task Force (FATF) issued a draft Guidance Paper on digital identity, and the OEC participated in filing a submission on behalf of the DIACC, in response to their public consultation. The guidance will clarify how digital ID systems can be used for customer due diligence (CDD).
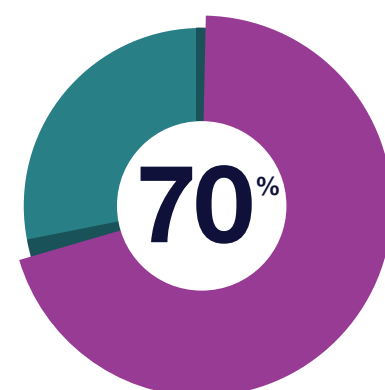
19 New members welcomed to the DIACC community

including:

mastercard.   LEAGUE DATA   Government of Saskatchewan

bringing the total membership base to **72**

Conducted a study

A DIACC study released in October found overwhelmingly that, performed coast-to-coast- to-coast, Canadians are ready and willing to embrace digital ID:

70% of Canadians want to see governments and the private sector come together to collaborate on a joint digital ID framework in Canada.

Let's build trust together on our momentum as global leaders connecting Canadians to each other and to the world

Join us

To lead Canada's digital economy and solve real-world challenges.

We are looking forward to 2020 and beyond.

Contact

The Digital ID and Authentication Council of Canada

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