



**The DIACC is a non-profit coalition of private and public sector leaders working to:**

- Enable Canada's full, secure, and beneficial global digital economy participation.
- Advance Canada's digital economy agenda which depends on digital identity that is ubiquitous, trustworthy, convenient, and private.
- Equip consumers and businesses with tools for services online, on the phone, and in person.
- Unlock digital ID service capabilities of the public and private sectors.

### The DIACC Delivers 3 Co-Creation Services:



#### Outreach:

- Connect, develop, and strengthen outreach that informs Canadian and global trends.
- Gain early input and view into local and international efforts including GDPR, PSD2, UNCITRAL, and more.
- Provincial members are first to be considered as venues for DIACC and IdentityNORTH events.



#### Innovation:

- Connect, share, develop, and strengthen service and product strategies.
- Drive use cases to gain visibility, input, and recognition.
- Test viabilities and accelerate innovation via design challenges, proofs of concepts, applied research, and more.



#### Interoperability:

- Connect, influence, and deliver public/private sector collaborative standards, agreements, and programs to secure interoperability.
- Map impactful use cases to evolving standards and practices to secure Canadian digital identity.
- Lead and gain early insights and strategic opportunities for interoperability.
- Share Canadian standards globally and bring best global practises to our community.

### What is the cost of not solving digital identity for people, organizations, and relationships?

**\$4.33 Billion** – sample of funds lost to Canada's economy because we can't trust digital transactions of people, organizations, and relationships.

- **\$236 per user** – it costs technology management ~\$236 per year per user to deal with password related issues.
- **600 Hours** – victims spend ~600 hours recovering from identity fraud resulting in a loss of ~\$16,000 of unrealized income.
- **5.68 million** – average 173 days to identity breach and 60 days to contain. Costs each company an average of \$5.68 million per year.

**Join DIACC to Shape Canada's Digital Identity Leadership**



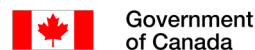
## Benefits of Membership:

DIACC's members and advisors include leaders from both the federal and provincial levels of government as well as representatives from small and large businesses, charities, and privacy commissioners.

1. **Action:** Bring ideas and approaches together to incubate better service delivery outcomes - a coordinated community beats solo efforts every time.
2. **Influence:** Collaborate to build critical components for Canada's digital identity future.
3. **Collaboration:** Connect with governments, policy makers, industry leaders, and startups from a broad spectrum (including competitors) to execute a common goal.
4. **Opportunity:** Gain a competitive edge through early visibility into future opportunities and have the ability to participate at the ground floor.
5. **Recognition:** Ensure that your company is recognized as a digital identity services leader.

DIACC members shape Canada's digital identity conversation. With access to unrivalled experience and research, DIACC members are at the leading edge of the global digital economy and are shaping the conversation both in Canada and on the world stage.

## A Growing Public and Private Sector Coalition:



For a full list of members: [diacc.ca/members/](https://diacc.ca/members/)

## Ready to join?

Public and private sector leaders and organizations of all sizes can contact us for options and benefits:  
[info@diacc.ca](mailto:info@diacc.ca) | [diacc.ca/contact/](https://diacc.ca/contact/)