

DIACC AGM Achievements and Milestones 2019-2020



Digital ID is gaining momentum in Canada and around the world. There is growing consciousness about the importance of data privacy and breaches. Policymakers have come to the realization that stronger privacy laws are essential, and governments around the world are working on strengthening the design and delivery of digital government services.

The COVID-19 global pandemic has put the importance of secure, contactless, and reliable digital ID in sharper focus, with more urgency and awareness surrounding platform development, privacy, and interoperability. Protests on inequality and injustice have sharpened the focus for a digital future that is inclusive and accessible.

The DIACC is meeting these opportunities and challenges head on with a collaborative group of cross-country, cross-sector leaders and advances in the Pan-Canadian Trust Framework that will unite efforts for our digital future.



A Year in Numbers

20

New Members



10

Papers Published



Meetings Convened:

- 69 → TFEC + Sub-committees
- 29 → IEC
- 12 → OEC
- 13 → Board
- 11 → Steering Committee
- 1 → All Members - VAN 2020

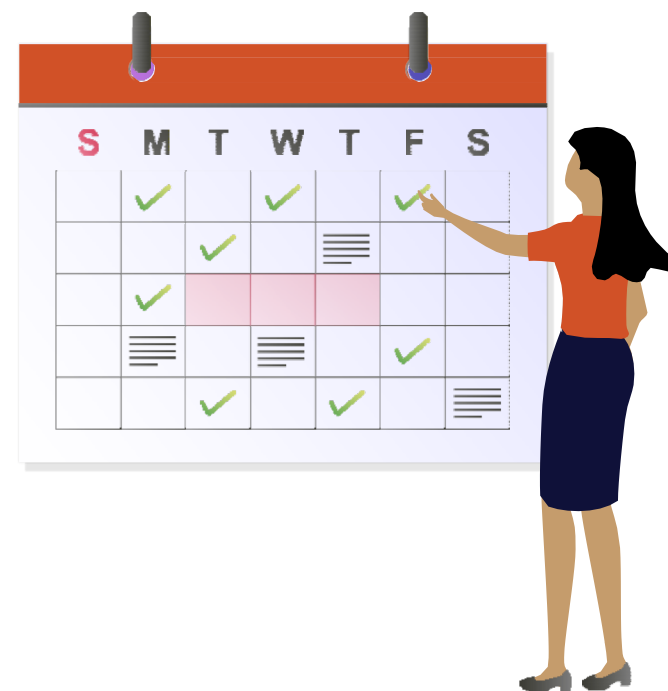


+35

Media Mentions

21

Events Participated in



Meetings with Key Influencers

100+



DIACC's Growing Community

20 new members

welcomed to the DIACC community



Speakers Bureau

First cohort accepted and in training to extend the DIACC vision and present and speak on behalf of the DIACC.



Website Relaunch

The DIACC website was updated with a design refresh and added bilingual capabilities and content to enhance the impact and reach of DIACC publications and ensure French Canadians can participate to the fullest extent.



Special Interest Group

Launched the first DIACC Special Interest Group to expand opportunities to connect and collaborate with subject matter experts from around the world. All sustaining members, adopting members, as well as non-members who are interested in convening discussions around a specific interest are invited to discuss opportunities for 'Reducing Identity Fraud by Leveraging the Existing Unique Foundational Identities'.



Amplifying Members as a benefit

Communications@diacc.ca

Send us links, events, announcements, and publications to get your news out.

Industry Panel

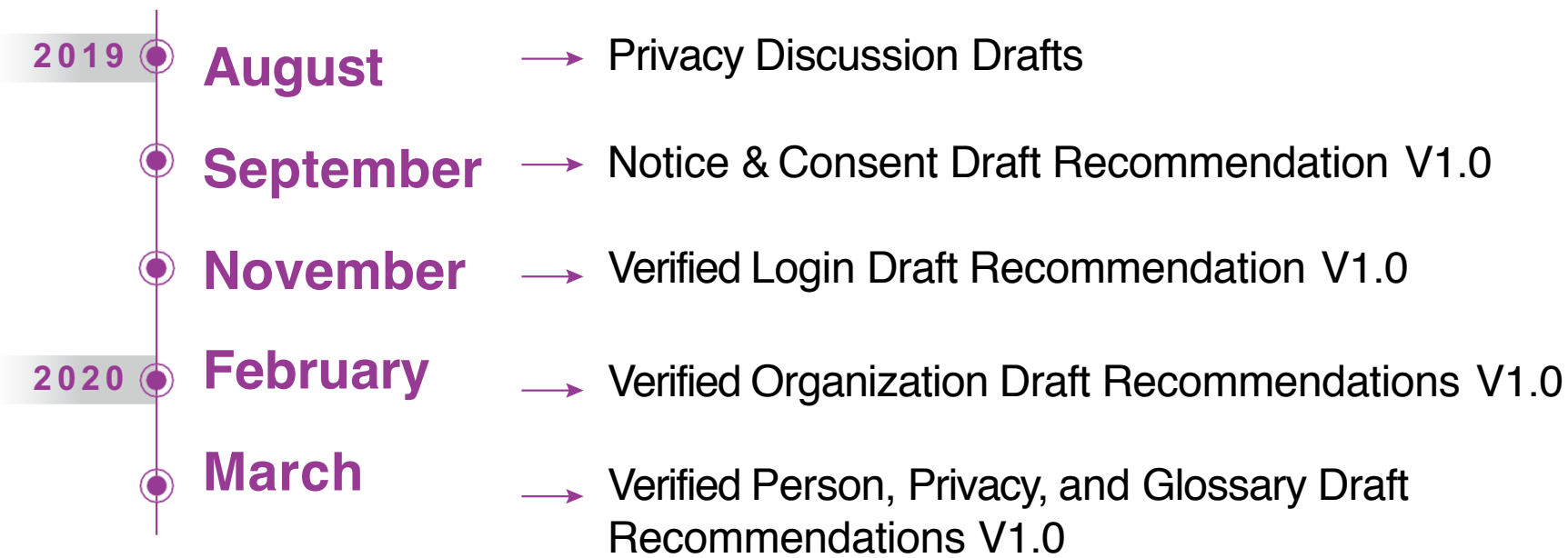
DIACC will be convening a web-based forum of adjacent industry organizations and leaders for a 1-hour session with key DIACC leaders to explore the impacts and opportunities of digital ID and authentication for core Canadian Industries.



Pan-Canadian Trust Framework™

Delivered PCTF Drafts

New milestones in delivering PCTF - the world's first economic benefits focused framework to unlock interoperability of public and private sector identity solutions and services:



MVP 1.0: Going to Market

The completion of Version 1.0 signals the beginning of testing and operationalization. The three pillars for activating the PCTF focus on what we can do now, soon, and later on.



Operating: Now

At the current MVP 1.0 milestone, the PCTF is ready to be operationalized to begin industry testing. To do so, DIACC will focus immediate efforts on:



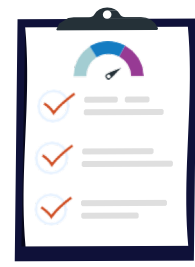
Obtaining senior recognition in government



Delivering certification and trustmark program for PCTF



Peer review, iteration and development of components



Identifying key policy and regulatory barriers

Growing: Soon

Next, efforts will be channeled toward growth across the country, sectors, and certifying services and solutions. While refining the PCTF and responding to market changes, we will prioritize interoperability and lobby for regulatory change.



Pan-Canadian Trust Framework™

Sustaining: Later

In the future, emphasis will shift to educating all Canadians on the value of trustworthy digital ID and establishing the PCTF trustmark as a widely recognized symbol of that.

With an eye on international alignment, locally, we will push to address digital exclusion so everyone can benefit and participate.



Voila Verified

The concept and plan for a full digital suite on the PCTF was developed in consultation with members, with the goal of making it fast and easy for all businesses, governments, and organizations to understand, interact, and verify their services and products with the Framework.



PCTF Logo and Narrative

Developed unique branding for verification and a clearer story for how the PCTF works now and how it will work in different business and government contexts for the benefit of all Canadians.



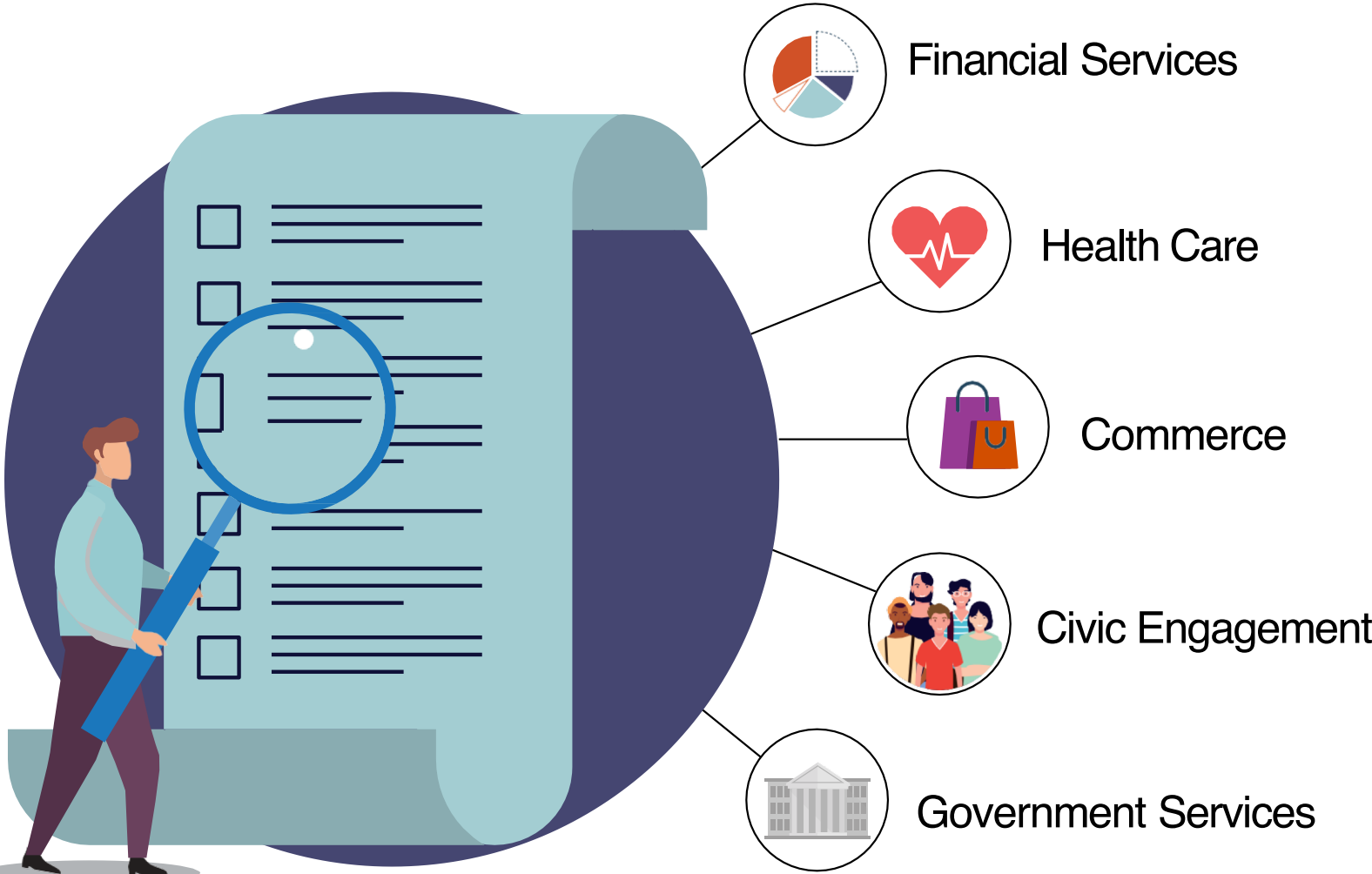
PAN CANADIAN
TRUST FRAMEWORK



DIACC Publications

White Papers Published

The OEC released five industry insights papers, detailing the potential impact that digital ID could have on key sectors of the Canadian, and global economy:



Additional white papers published this year include:

- Applied Research Blockchain for Consumer Identity, Phase 2
- Identity in Action Case Study: BC Services Card
- Exploration of Remote Identity Proofing, Alternatives to Knowledge-based Verification
- Understanding Face Biometrics for Identity Verification and Authentication
- Making Sense of Identity Networks
- Directory for Product Verification



Issued Guidance Paper

In October, the Financial Action Task Force (FATF) issued a draft Guidance Paper on digital identity, and the OEC participated in filing a submission on behalf of the DIACC, in response to their public consultation. The guidance will clarify how digital ID systems can be used for customer due diligence (CDD).



Digital Identity Research Study

DIACC-led report published in October shows that coast-to-coast Canadians are ready to embrace digital identity. Surveying Canadians led to encouraging findings and offered deeper insights into regional differences across the country when it comes to digital ID, privacy, and awareness.



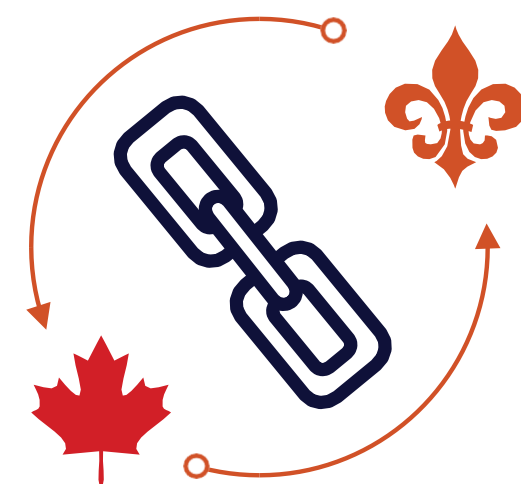
The big takeaway:
we're on the right track, as 70 per cent of Canadians want to see Governments work with the Private Sector to implement Digital ID.

Canadian Community



DIDLab: National Digital Identity Laboratory

Launched first lab of its kind for digital ID testing and certification, in partnership with Canada's cybersecurity cluster, In-Sec-M.



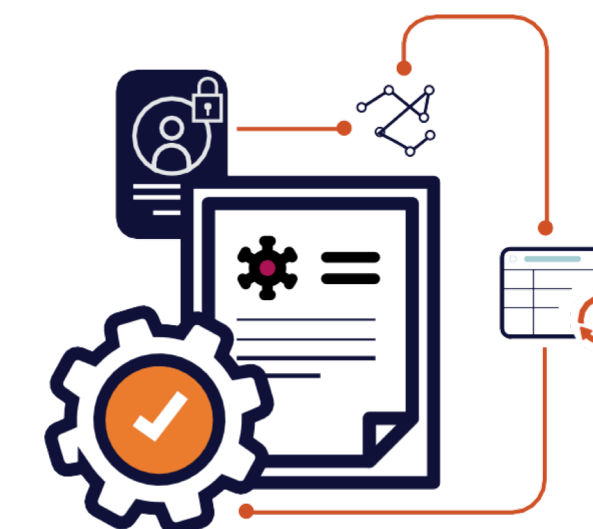
Connecting with French Canada

- Recognizing the need to deepen connections with Francophone communities across Canada, DIACC has taken important steps to enhance the role of French Canadian leaders in the community and will continue to expand these strategies in 2020.
- Built out bilingual content and publications to make DIACC initiatives accessible to Francophone members.
- Introduced Franco-Canadian Ambassador, Francois Bedard



Canadian Data Governance Standardization Collaborative

- DIACC has joined the collaborative led by Standards Council of Canada, made up of committed experts and stakeholders from across government, industry and broader civil society.
- President Joni Brennan is the co-chair of Working Group 1, focusing on foundational issues of trust and data governance, developing strategies in support of Canada's Digital Charter.



COVID-19: Responding to a New Normal

Moving quickly and demonstrating the value of digital ID, the pandemic has pushed all industries and sectors to adapt. DIACC launched the COVID-19 Actions Directory highlighting member initiatives.

Global Community

Liaison with Global Collaboratives



- **CARIN Alliance (Leavitt Partners) :**
DIACC is working as a liaison with CARIN Alliance, a collaborative working to advance consumer-directed exchange of health information in the US, to share learnings and ensure alignment. CARIN shares similar goals with DIACC, aiming to advance the ability for patients and caregivers to use digital health information and move past trust, technical, adoption and policy barriers.



- **Gov.UK:** DIACC has been approached to collaborate with Gov.UK to explore opportunities to interoperate Canadian and UK digital economies, launch international Special Interest Groups and learn from expertise and trends on both sides of the pond.

Awards and Recognition



Identity Industry Landscape:

DIACC was recognized in the 2019 Identity Industry Landscape from One World Identity (OWI), which offers a comprehensive and holistic view of leaders in the identity space.



Top 10 Digital Identity Influencing Organization by Goode Intelligence

DIACC was named a top 10 organization in Goode Intelligence's report: The digital Identity Report - The Global Opportunity for Verified Citizen and Consumer Digital ID. Marketing and Technology Analysis and Forecasts 2020-2025.



World Economic Forum:

DIACC invited to join and speak at an event for the WEF international identity coalition, connecting with international teams and amplifying Canadian approaches to digital identity.

Events

DIACC President Joni Brennan, as well as other DIACC members took part in over 20 industry events, live and virtual, including:

- Women in Payments Conference
- IdentityNORTH East & West Workshops
- ISACA Quebec City
- Infoway Partnership Conference
- KNOW Identity Online Forum