Digital ID is gaining momentum in Canada and around the world. There is growing consciousness about the importance of data privacy and breaches. Policymakers have come to the realization that stronger privacy laws are essential, and governments around the world are working on strengthening the design and delivery of digital government services.

The COVID-19 global pandemic has put the importance of secure, contactless, and reliable digital ID in sharper focus, with more urgency and awareness surrounding platform development, privacy, and interoperability. Protests on inequality and injustice have sharpened the focus for a digital future that is inclusive and accessible.

The DIACC is meeting these opportunities and challenges head on with a collaborative group of cross-country, cross-sector leaders and advances in the Pan-Canadian Trust Framework™ that will unite efforts for our digital future.

2020 - Moving Digital Identity Forward in Numbers

24
New Members

23
Papers Published

+100
Media Mentions

35+
Events Participated in

Meetings with Key Influencers

130+

Collaborative Sessions Convened

- 95 → TFEC + Sub-committees
- 45 → IEC
- 35 → OEC
- 16 → Board
- 12 → Steering Committee
- 5 → Member Plenaries

Login

DIACC Five Year Strategic Plan

The DIACC must have clear goals and actions to support positive strategic outcomes in line with DIACC members' values, across a range of possible scenarios.

Website Relaunch

The DIACC website was updated with a design refresh and added bilingual capabilities and content to enhance the impact and reach of DIACC publications and ensure French Canadians can participate to the fullest extent.

Special Interest Groups (SIGs)

Launched 3 DIACC SIGs to expand opportunities to connect and collaborate with subject matter experts from around the world. All sustaining members, adopting members, as well as non-members who are interested in convening discussions around a specific interest are invited to discuss opportunities for 'Reducing Identity Fraud by Leveraging the Existing Unique Foundational Identities', the 'Ethical & Acceptable Use of Biometrics' and 'International Pilots'.

Speakers Bureau

First cohort accepted and in training to extend the DIACC vision and present and speak on behalf of the DIACC.

Amplifying Members as a benefit

Communications@diacc.ca
Send us links, events, announcements, and publications to get your news out.
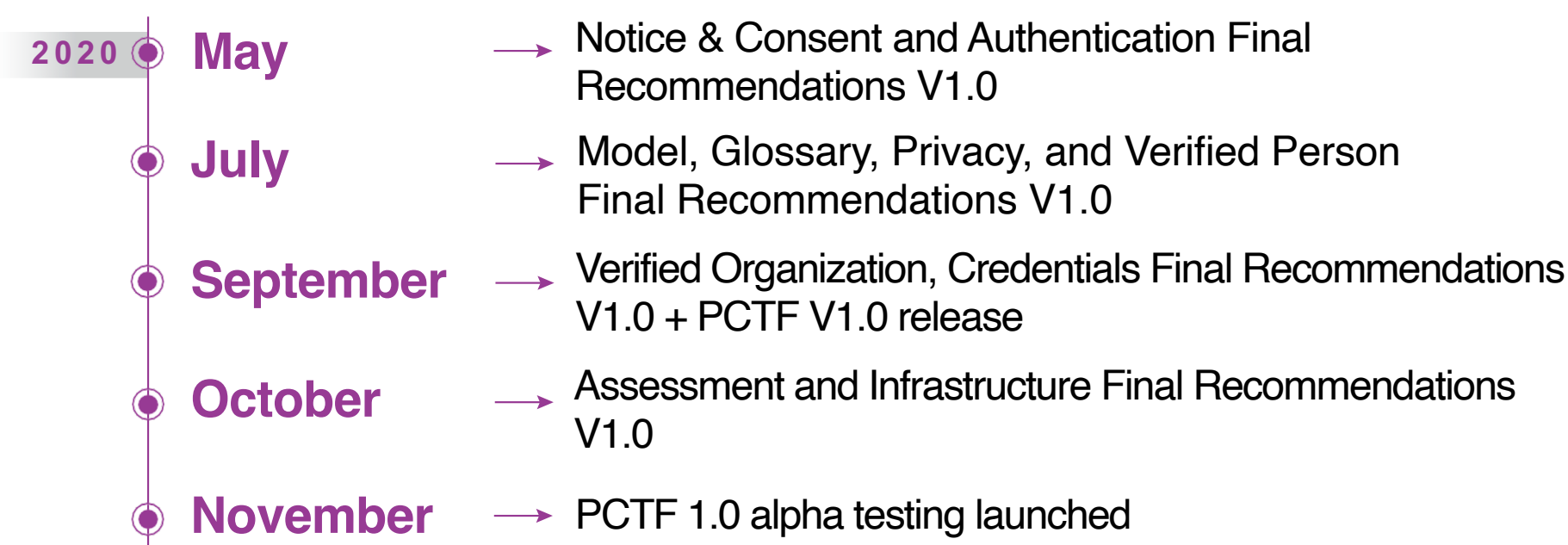
National Digital Identity Forums

DIACC convenes a web-based forums of industry associations that contribute to the backbone of Canada's economy. In these sessions we explore the impacts and opportunities of digital ID and authentication for core Canadian Industries.

DIACC ⬡ CCIAN

Pan-Canadian Trust Framework™

PCTF V1.0 Delivered

PCTF is the world's first economic benefits focused framework developed to unlock interoperability of public and private sector solutions and services:

2020

May → Notice & Consent and Authentication Final Recommendations V1.0

July → Model, Glossary, Privacy, and Verified Person Final Recommendations V1.0

September → Verified Organization, Credentials Final Recommendations V1.0 + PCTF V1.0 release

October → Assessment and Infrastructure Final Recommendations V1.0

November → PCTF 1.0 alpha testing launched

Operating: Now

The PCTF is being operationalized through an alpha testing process. DIACC will focus immediate efforts on:

Obtaining senior recognition in government

Delivering the PCTF certification and trustmark program

Peer review, iteration and development of components

Identifying key policy and regu-latory barriers

Going to Market

The completion of Version 1.0 signals the beginning of alpha testing and operationalization. The three pillars for activating the PCTF focus on what we can do now, soon, and later on.

Growing: Soon

Efforts will be channeled toward adoption across the country, sectors, and certifying services and solutions. While refining the PCTF and responding to market changes, we will prioritize interoperability and promote regulatory change.

Pan-Canadian Trust Framework™

Sustaining: Later

Emphasis will shift to educating Canadians on the value of trustworthy digital ID and establishing the PCTF trustmark as a widely recognized symbol.
While prioritizing international alignment, locally, we will push to address digital inclusion so everyone can benefit and participate.

Voila Verified

The concept and plan for a full digital suite on the PCTF was developed in consultation with members, with the goal of making it fast and easy for all businesses, governments, and organizations to understand, interact, and verify their services and products with the Framework.
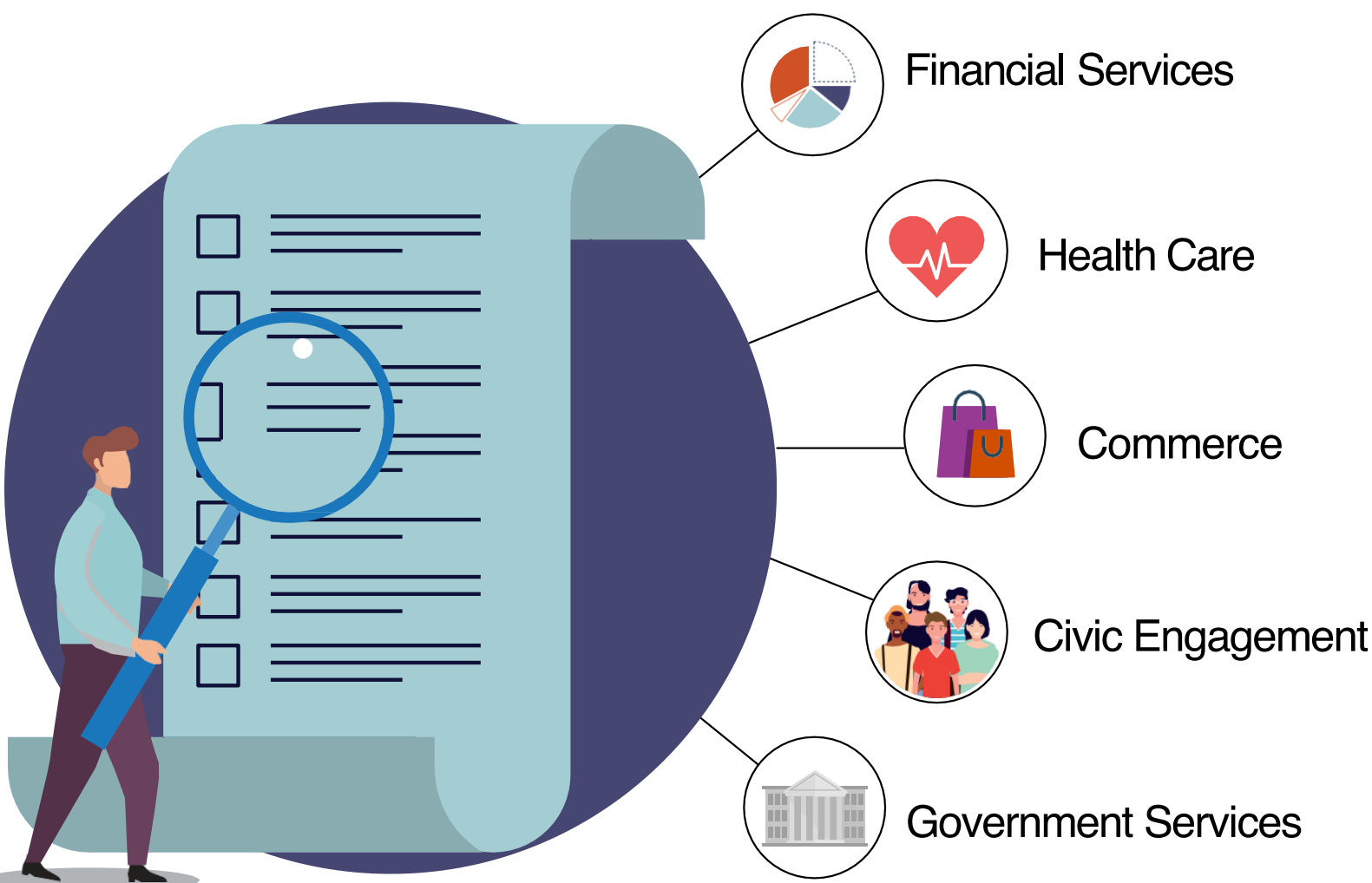
PCTF Logo and Narrative

Developed unique branding for verification and a narrative for how the PCTF works now and how it will work in different business and government contexts for the benefit of all Canadians.

PAN CANADIAN TRUST FRAMEWORK

DIACC Publications

Resources Delivered

The OEC released five industry insights papers, detailing the potential impact that digital ID could have on key sectors of the Canadian, and global economy:

Financial Services

Health Care

Commerce

Civic Engagement

Government Services

Additional publications for this year included:

- The Next Evolution of Levels of Assurance in Canada
- How Digital Solutions are Creating a Path Forward for Traditional Industries
- The Battle Against COVID-19 and the need for Multi-Channel Authentication
- Understanding Face Biometrics for Identity Verification and Authentication
- Making Sense of Identity Networks
- Directory of Products That Assess ID Documents & Verify Identity

Coming Soon: Digital Identity Research 2020

The 2019 Digital Identity Research study provided insights regarding Canadian perceptions and knowledge around digital identity. A new study is currently underway and the 2020 Digital Identity Research results will be shared early in 2021.

Coming Soon: Decentralized Identity and DIACC PCTF Authentication

This paper shares thoughts as to why the DIACC PCTF Authentication Version 1.0 component is relevant in the context of decentralized or Self-sovereign identity approaches. Version 1.0 will be a bridging document until DIACC delivers the next version of the Authentication component and this paper helps to revise content to properly reflect the emerging model of decentralized identity.
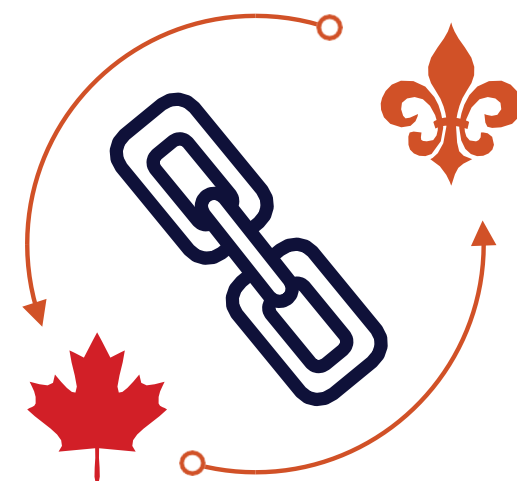
Onward:
We're on the right track, as 70 per cent of Canadians want to see Governments work with the Private Sector to implement Digital ID.

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2020 - A Year of Contributing to Canadian Community

Digital Identity Laboratory

Launched first lab of its kind for digital ID testing and certification, in partnership with Canada's cybersecurity cluster, In-Sec-M.
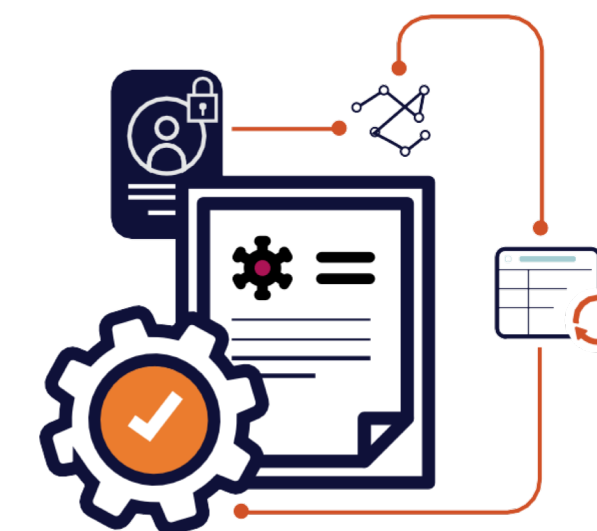
Connecting with French Canada

- DIACC has taken important steps to enhance the role of French Canadian leaders in the community and will continue to expand these strategies in 2021.

- Built out bilingual content and publications to make DIACC initiatives accessible to Francophone members.

- Partnership with Numana

- Introduced DIACC's Franco-Canadian Ambassador, Francois Bedard

Canadian Data Governance Standardization Collaborative

- DIACC has joined the collaborative led by Standards Council of Canada, made up of committed experts and stakeholders from across government, industry and broader civil society.

- President Joni Brennan is the co-chair of Working Group 1, focusing on foundational issues of trust and data governance, developing strategies in support of Canada's Digital Charter.

COVID-19: Responding to a New Normal

Moving quickly and demonstrating the value of digital ID, the pandemic has pushed all industries and sectors to adapt. DIACC launched the COVID-19 Actions Directory highlighting member initiatives.

Global Community

Liaison with Global Collaboratives

Creating Access to Real-time Information Now through Consumer-Directed Exchange

- **CARIN Alliance (Leavitt Partners) :** DIACC is working as a liaison with CARIN Alliance, a consumer-directed exchange of health information in the US, to share learnings and ensure alignment. CARIN shares similar goals with DIACC, aiming to advance the ability for patients and caregivers to use digital health information and move past trust, technical, adoption and policy barriers.

- **Gov.UK:** DIACC has been approached to collaborate with Gov.UK to explore opportunities to interoperate Canadian and UK digital economies. An International Pilots Special Interest Group has been launched to share expertise and trends on both sides of the pond.

Awards and Recognition

Identity Industry Landscape:

DIACC continues to contribute leadership to the Standards Council of Canada Data Governance Collaborative.

Top 10 Digital Identity Influencing Organization by Goode Intelligence:

DIACC was named a top 10 organization in Goode Intelligence's report: The digital Identity Report - The Global Opportunity for Verified Citizen and Consumer Digital ID. Marketing and Technology Analysis and Forecasts 2020-2025.

World Economic Forum:

DIACC invited to join and speak at an event for the WEF international identity coalition, connecting with international teams and amplifying Canadian approaches to digital identity.

Events

DIACC President Joni Brennan, as well as other DIACC members took part in over 35 industry events, live and virtual, including:

- Smart City Experience
- IdentityNORTH Workshops
- KNOW Identity Online Forums
- Cybersecurity 20/20
- Invest Ottawa

DIACC Members Lead the Way

DIACC members shape Canada's digital society and economic security by solving real-world challenges. Join an expert committee to take your involvement to the next stage. We look forward shaping 2021 together.

Contact us for membership and committee inquiries

🌐 diacc.ca   🐦 @mydiacc   in /company/mydiacc   f /mydiacc