



**MEMORANDUM OF UNDERSTANDING (MoU)
FOR PROPOSED AGREEMENT BETWEEN**

**Digital Identity Authentication Council of Canada,
Toronto, Ontario, Canada (“DIACC”)**

AND

**Information and Communications Technology Council
Ottawa, Ontario, Canada (“ICTC”)**

**(DIACC and ICTC are hereinafter collectively referred to as the “Parties”
and individually as a “Party”)**

1. Purpose

Digital Identity Authentication Council of Canada (DIACC) and the ICTC seek to collaborate on the advancement of identity management, security, and data privacy innovation.

This letter sets out the proposed roles and responsibilities of DIACC and ICTC throughout the term of collaboration.

2. Mutual Benefits & Interests

The Digital ID and Authentication Council of Canada (DIACC) is a not-for-profit corporation of Canada that benefits from membership of public and private sector leaders committed to developing a Canadian digital identification and authentication framework to enable Canada's full and secure participation in the global digital economy. DIACC's objective is to unlock economic opportunities for Canadian consumers, and businesses by providing the framework to develop a robust, secure, scalable and privacy enhancing digital identification and authentication ecosystem that will decrease costs for governments, consumers, and business while improving service delivery and driving GDP growth. The organization leverages the agreed upon DIACC 10 principles for a Canadian and universal identity ecosystem to guide the DIACC initiatives. The DIACC President is Joni Brennan. The DIACC Board of Directors Chair is Dave Nikolejsin.

The Information and Communications Technology Council (ICTC) is a not-for-profit, national centre of expertise for strengthening Canada's digital advantage in a global economy. Through trusted research, practical policy advice, and creative capacity-building programs, ICTC fosters globally competitive Canadian industries enabled by innovative and diverse digital talent. In partnership with an expansive network of industry leaders, academic partners, and policy makers from across Canada, ICTC has empowered a robust and inclusive digital economy for over 25 years.

3. Collaboration Goals

The Collaboration has the following goals:

- To support and advance the mission of each Party through exchange and transfer of knowledge and expertise;
- To be thought leaders, by driving conversations that influence debate and leads to actions that advance the adoption of identity management, data privacy, and security innovation;
- To improve public and private sector trust and ability to adopt innovations in Canada and globally.

4. Collaboration

The Collaboration will be structured to enable DIACC and ICTC to:

- accelerate the adoption of interoperable Digital Identity solutions and services
- support adoption of the Pan-Canadian Trust Framework

- educate business legal and technical decision makers
- expand Canadians' awareness on digital IDs and their multi-faceted applications

Specific projects initiated between the Parties are subject to agreement on deliverables to be set out and contracted upon individually on a project-by-project basis.

The specific areas of interest are to:

- Inform and participate in events that are produced by either Party
- Inform and participate in other educational opportunities as identified and agreed by both Parties
- Seek opportunities of mutual interest for research
- Other projects that may be agreed upon by the Parties.

5. Management and Terms of Collaboration

a) Principal Point of Contact

For DIACC

Joan (Joni) Brennan
DIACC
jbrennan@diacc.ca

For ICTC

Alexandra Cutean
ICTC
a.cutean@ictc-ctic.ca

b) Consultation and Confidentiality

- The Parties agree that collaborative exchange of information and consultation is essential to ensure success of the Collaboration;
- Business confidential information which Parties exchange within the context of this MoU and collaboration will be confidential to the receiving Party and its advisors and can only be shared with third parties with prior written approval by the other Party. This obligation of confidentiality shall remain in effect for a period of three (3) years after the date of disclosure of the confidential information and shall survive any termination of this MoU;
- The Parties agree that information not designated as business confidential shall be stored via the parties' public websites or other agreed upon means.
- The Parties agree to share relevant developments and news that transpire in the identity management, security, and data protection domains.

c) Cost and Expenses

Each Party will bear its own costs and expenses unless otherwise agreed upon in writing signed by both Parties, with terms of any invoices payable to either Party determined and negotiated by a separate contract.

d) Publicity

Publicity concerning this MoU and Collaboration shall be jointly planned and coordinated by the Parties and neither Party shall act unilaterally in this regard without the prior approval of the other Party, except where required to do so by law

or by the applicable regulations, rules or policies of any governmental or other regulatory agency having jurisdiction in respect of the Party. When seeking the prior approval of the other Party, the Parties will use reasonable efforts to agree upon text and imagery/logos for such statement or press release, which is satisfactory to both Parties.

e) Acknowledgement & Recognition

Each Party agrees to ensure the other is appropriately recognized for their contributions to the Collaboration, subject to the following, and to the restrictions on written statements and use of text, imagery and logos referred to in 5d. Recognition may include the following, subject to advance notification and agreement by the Parties prior to any public release:

- Announcement on either Party's website and in a formal press release outlining the agreement between DIACC and ICTC;
- Ongoing endorsement of the Party via name and/or logo as a participant on relevant and mutually agreed upon collateral such as websites, social media and in print communication materials;
- Logo inclusion and branding for specific collateral associated with individual projects that emerge from the Collaboration, such as events.

Activities and events, workshops that jointly involve DIACC and ICTC may be written about (as blogs, articles, tweets, etc.) or videotaped and made available as summary content on the DIACC or ICTC websites and other related web and social media properties. Either Party's brand will be associated with the content for such materials in the format that is most appropriate.

f) Non-Exclusivity

Each Party recognizes that the cooperation envisioned under this MoU is not exclusive. Neither Party is precluded from entering into any similar arrangement or agreement with any other Party.

g) Reporting

The Parties and Principal Contacts will assess the progress of the collaboration, including any problems, concerns, results, opportunities for continuous improvement, and any other information material to the progress and success of the collaboration.

h) Terms & Termination

This MoU will come into effect as of June 1st, 2021 and will remain in force unless terminated earlier by either Party. This MoU may be amended or renewed upon written approval of the Parties. Either Party may terminate this MoU upon providing the other Party with sixty (60) days' written notice.

In the case this MoU is terminated by one of the Parties, the other Party has no right to compensation or any damages whatsoever. This MoU is intended to reflect the Parties' mutual understanding of the proposed arrangements described in it but each Party acknowledges that neither the provisions of this MoU – except for the confidentiality as set out in paragraph 5 under b – nor any prior or subsequent

conduct, dealings or action by or between the Parties is intended to create or constitute legally binding obligations by or between the Parties unless and until such obligations are set forth in a separate definitive written agreement.

IN WITNESS WHEREOF, the Parties have executed this MoU as of the Effective Date.

DIACC

By: 

Name: Joni Brennan
Title: President
Date:

ICTC

By: 

Name: Alexandra Cutean
Title: Snr. Director, Research & Policy
Date: June 1st, 2021