

Canadian Digital Identity Research 2021

April 2022

Canadians want access to data about them.

FEDERAL & PROVINCIAL GOVERNMENTS

91%
Agree

PRIVATE COMPANIES

86%
Agree



Two-thirds of Canadians (68%) feel that the COVID-19 pandemic has made it more important to have a digital ID.

8-in-10 Canadians are supportive of digital ID.

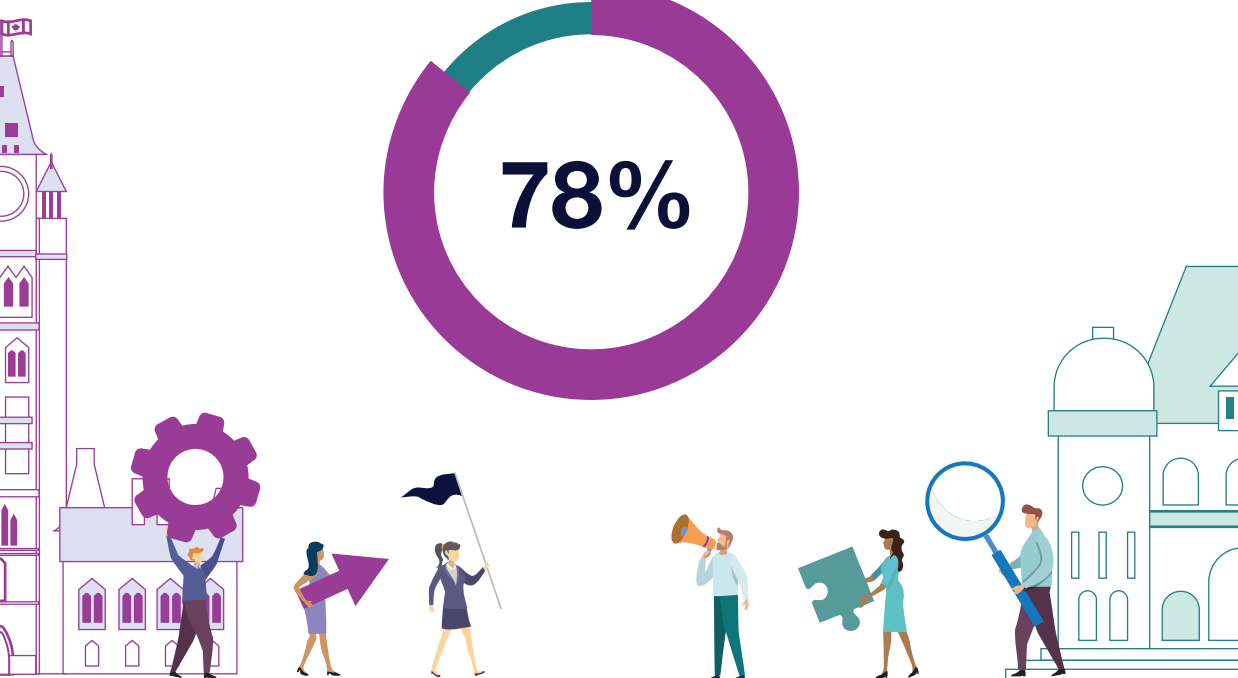
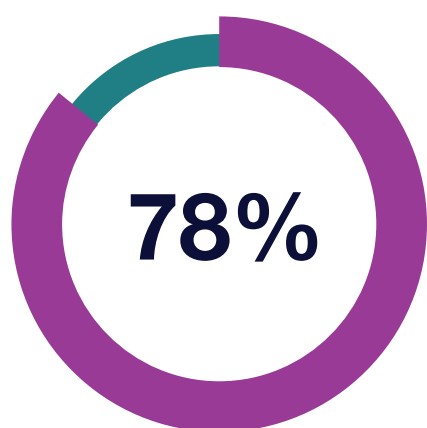


Parents and senior caretakers expressed the most significant interest (79%) in leveraging digital ID to complete various tasks.

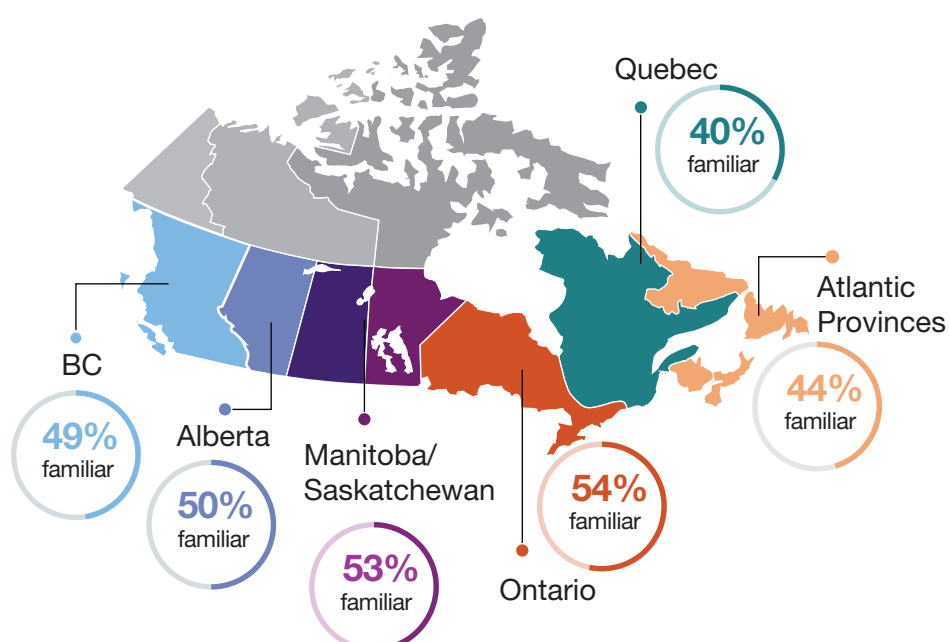


Canadians want federal AND provincial governments to move quickly to enable a trusted and secure digital ID

Canadians are looking for governments and the private sector to collaborate to make digital ID work for Canadians



Key Regional Insights



Quebec respondents are least likely to be **extremely or somewhat familiar** with the concept of “digital identity” (40%, other regions ranging from 49-54%).



Over half of Canadians are **extremely or somewhat familiar** with the concept of a digital wallet.



Albertans are most likely to have used a digital wallet (46%).



Similar to previous years, ~half of Canadians are **familiar with the concept of “digital identity”**.

Join the DIACC

Be part of the world-leading community unlocking economic and social opportunities for all by building a robust, secure, interoperable, and privacy-enhancing digital identification and authentication ecosystem.

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The Digital ID and Authentication Council of Canada

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