

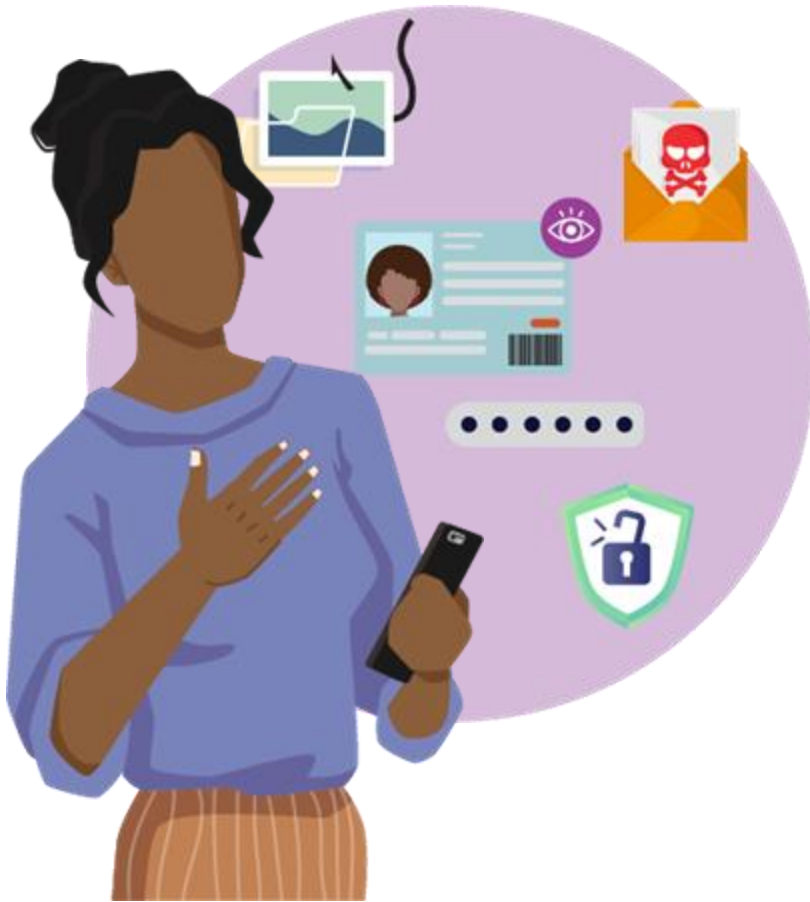


Join the Council. Lead Canada's Digital Trust Movement.

Canada's only non-profit dedicated exclusively
to digital trust



Think You Know Digital Identity? Think Again.



Most people hear "digital identity" and imagine a **single person logging in** somewhere securely.

But that's just one slice of a **much bigger picture**.

Digital Identity is About Building Digital Trust

- ✓ **Knowing** Your Customer / Business / Product
- ✓ **Supporting** AML compliance and trade requirements
- ✓ **Fighting** fraud in housing, banking, and government services
- ✓ **Cutting** regulatory and permitting red tape
- ✓ **Connecting** skilled workers to jobs across provinces, sectors
- ✓ **Enabling** secure, efficient projects that power Canada's economy



Digital Trust isn't Just About Login Screens

Unlocking real economic potential at scale.

If we get digital trust right, we can:

- **Strengthen** financial systems
- **Mobilize** Canada's workforce
- **Support** affordable housing
- **Lead** globally in clean energy



Digital Trust in Housing: Unlock Permits, Reduce Fraud

- **Improve** trust in housing transactions with KYC/KYB/AML credentials
- **Streamline** development permits and services through secure information exchange
- **Verify** workforce credentials for contracting and labour mobility

Reduce delays, cut compliance costs, and unlock housing supply faster



Digital Trust in Energy: Streamline and Cut Red Tape



- **Improve** investor confidence with KYB/KYP/AML credentials
- **Increase** transparency with digital permitting and compliance workflows
- **Verify** workforce credentials and labour mobility

Enhance cross-border alignment, **Digital Product Passports, UN Trade Platform** for export readiness

The Strategic Gap: Canada Falling Behind on Digital

- Investors, partners, and markets demand secure digital trust
- Lack of alignment = increased costs + missed opportunities
- Other countries are advancing
- Canada must lead or lag



DIACC: Canada's Digital Trust Forum

- Established leadership since 2012
- Unmatched subject matter expertise
- Delivering the Pan-Canadian Trust Framework (PCTF)
- Certifying PCTF compliant services
- Co-creating resources to reduce uncertainty
- Trusted by pioneers





Vision & Mission



Vision

Enhance economic prosperity by promoting digital trust, tools and services that verify information about individuals and organizations while protecting privacy.

Advance digital trust adoption, inform and validate private sector services, enable privacy-protecting trusted exchanges between private and public sector authorities, and foster a robust ecosystem.

Mission



Top Achievements of DIACC: A Decade of Impact

Pan-Canadian Trust Framework (PCTF) | [Learn more](#)

Use PCTF to provide a foundation for interoperability, privacy protection, and user choice across Canada's digital trust ecosystem.

PCTF Certification Program | [View certified organizations](#)

Leverage Canada's only PCTF certification program for digital trust, help your organization build trust with partners and users.

Member Service Directory | [Browse the Member Service Directory](#)

Help Canadians find your services through DIACC's Member Service Directory of digital trust service providers.

Proofs of Concept, Papers and Applied Research | [Explore our initiatives](#)

Shape projects and papers focusing on housing, energy, health and more to test, refine, and inform real-world adoption.



Top Achievements of DIACC: A Decade of Impact

Position Statements and Consultations | [See policy contributions](#)

Amplify your priorities in government consultations, strategy, policy, privacy, and regulatory innovation and modernization.

Community Building through T2D2 | [Listen to T2D2](#) | [Watch on YouTube](#)

Raise your voice on Trust Talks & Digital Dives (T2D2) DIACC's signature podcast, bringing together public and private leaders to unpack urgent digital trust issues.

Cross-Sector Convening and Member Events and Forums | [Committees & Collaboration](#)

Leverage committees and forums to align strategy, tackle shared challenges, and influence Canada's digital trust economy advancement.



Member Benefits: Tangible Value, Clear Returns

A single contract or policy shift could return your investment many times over.

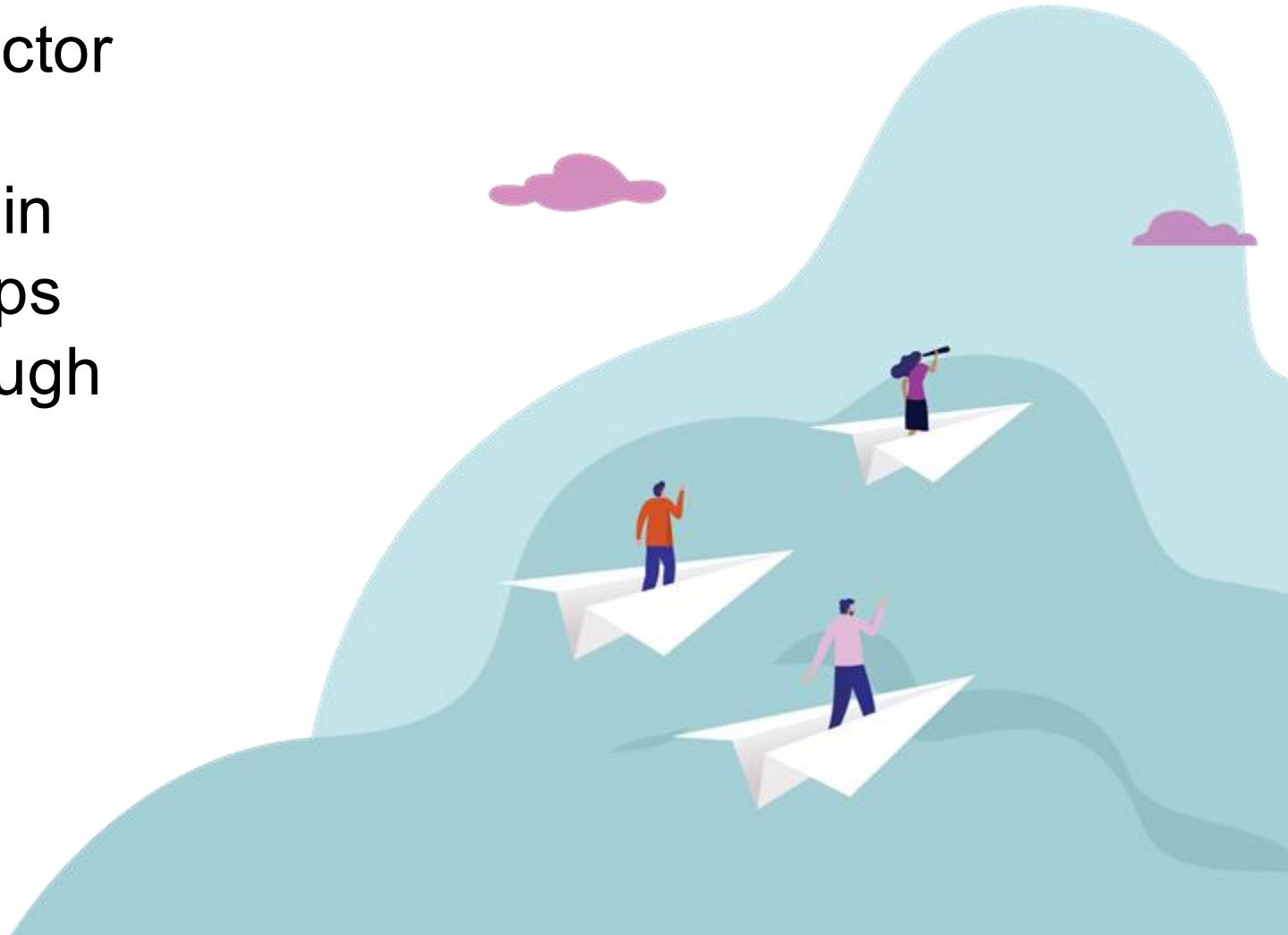
Strategic Benefit	What You Gain	Estimated ROI
Purposeful Collaboration	Direct access to Canada's digital trust leaders	Save 30–40 hrs/year (~\$4.5K–\$6K); faster internal alignment
Strategic Toolkit	Framework, research, directory, and spotlight visibility	Save \$25K–\$75K in consulting; generate \$5K–\$20K in leads
Policy Influence	Shape requirements, standard practices, and co-create projects	Cut costs compliance/legal by \$10K–\$30K; offset \$50K+ in dev
Thought Leadership	Speak at events, podcasts, and publish	\$10K–\$25K earned media value; 3–5x ROI on content sponsorship
Compliance & Market Readiness	Certification support; Quebec market briefings	Cut compliance costs by 20–30%; tap into \$3B+ in digital spend

Membership: Leadership Benefits

MEMBER CLASS	SUSTAINING	AFFILIATE	ADOPTER
Strategic Influence	<ul style="list-style-type: none"> ✓ Influence Canada's Digital Trust Strategy ✓ Propose Applied Research & Special Interest Groups ✓ Propose Proofs of Concept 		
Leadership & Governance	<ul style="list-style-type: none"> ✓ Run for Director seat ✓ Run for Expert Committee Officer ✓ Vote on DIACC ballots 		
Participation & Collaboration	<ul style="list-style-type: none"> ✓ Participate in Research, Committees, SIGs, POCs ✓ Join Speakers Bureau 	<ul style="list-style-type: none"> ✓ Participate in Research, Committees, SIGs, POCs ✓ Join Speakers Bureau 	<ul style="list-style-type: none"> ✓ May be invited to join Expert Committees (with approval) ✓ Participate in SIGs
Thought Leadership & Content	<ul style="list-style-type: none"> ✓ Record a Podcast ✓ Develop a Webinar ✓ Present at Member Events 	<ul style="list-style-type: none"> ✓ Record a Podcast ✓ Develop a Webinar ✓ Present at Member Events 	<ul style="list-style-type: none"> ✓ Record a Podcast ✓ Develop a Webinar ✓ Present at Member Events
Events & Meetings	<ul style="list-style-type: none"> ✓ Attend Plenaries & AGM 	<ul style="list-style-type: none"> ✓ Attend Plenaries & AGM 	<ul style="list-style-type: none"> ✓ Attend AGM
Recognition & Visibility	<ul style="list-style-type: none"> ✓ Display logo on DIACC site/marketing ✓ May be quoted in DIACC press ✓ Use DIACC logo (with approval) 	<ul style="list-style-type: none"> ✓ Display logo on DIACC site/marketing ✓ May be quoted in DIACC press ✓ Use DIACC logo (with approval) 	<ul style="list-style-type: none"> ✓ May be quoted in DIACC press ✓ Use DIACC logo (with approval)
Research & Intelligence Access	<ul style="list-style-type: none"> ✓ Access Ottawa Insight Reports & media coverage 		
Exclusive Discounts	<ul style="list-style-type: none"> ✓ Event discounts 	<ul style="list-style-type: none"> ✓ Event discounts 	<ul style="list-style-type: none"> ✓ Event discounts

Community: Momentum. Access. Influence.

- **Shape** public and private sector initiatives and benefits
- **Gain** first-mover advantage in procurement and partnerships
- **Connect** at events and through impactful initiatives



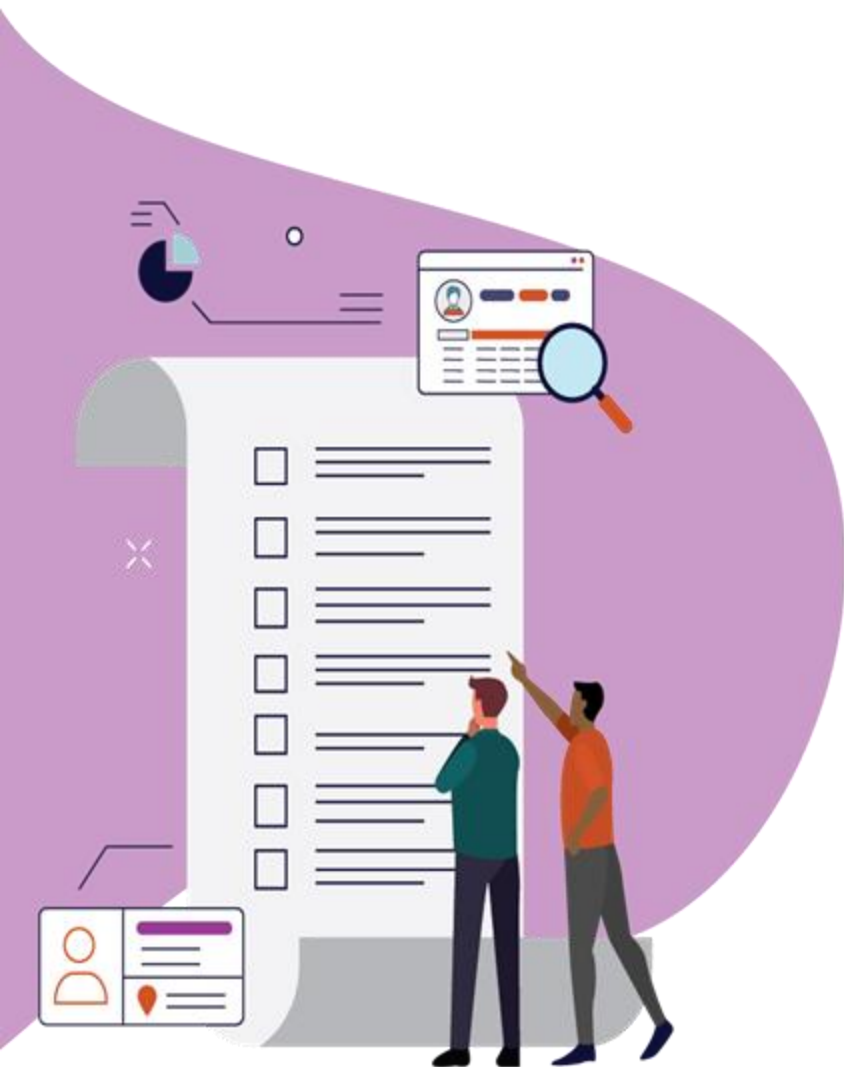
Why Join Now: Our Economy Depends on Digital Trust

DIACC is Canada's cross-sector forum to promote user-centred digital trust adoption and align public-private sector collaboration.

- **Mitigate** rising regulatory complexity, economic pressure, and demands.
- **Bridge** across siloes that slow housing, natural resources, etc. innovation.
- **Reduce** friction and unlock economic value.



How to Join or Start the Conversation: Let's Talk!



Gain influence



Meet compliance signals



Unlock trusted networks



Engage policy makers

Digital Trust is the New Competitive Edge. Claim it!

With renewed public and private sector commitment we're ready to lead a new chapter of delivering.

- **Canada's** digital trust economy.
- **Your** voice, influence, opportunity.



DIACC invites leaders, innovators, and organizations to grow
Canada's dedicated digital trust association.

Together, we can scale, strengthen, and
unlock our digital potential.

[Email: contact@diacc.ca](mailto:contact@diacc.ca)

[Visit: diacc.ca/membership/become-a-member/](https://diacc.ca/membership/become-a-member/)

