Credivera Scales Verifiable Credentials Platform to 30+ Countries, Earns Government of Canada Trust

Credivera
Workforce Credentials

A DIACC Member Success Case Study

March 2026

01 Fast Facts

- **Organization:** Credivera (TerraHub Technologies Inc.)
- **Sector:** Technology / Workforce Digital Identity
- **DIACC Member Since:** 2021
- **Headquarters:** Calgary, AB (with presence in Ontario and Quebec)
- **Solution Type:** PCTF-Aligned Verifiable Credentials Platform

02 Key Results

- **30+ countries**: Global deployment across highly regulated industries
- **Weeks → seconds**: Credential verification time transformation
- **Government validated**: Approved vendor for the Government of Canada
- **Fraud prevention**: Tamper-proof, real-time credential verification, eliminating fraudulent entry
- **PCTF Alignment**: W3C standards-based verifiable credentials, Government of Canada UCVDC Challenge winner

Gatekeeping made easy: verify safety tickets in seconds and keep sites compliant.

When construction and energy companies face thousands of workers needing instant verification of safety and trades certifications across remote sites, paper binders and weeks-long processes become dangerous bottlenecks.

Credivera transformed this challenge into a competitive advantage *by deploying a* ***PCTF-aligned, verifiable credentials platform*** *now trusted in 30+ countries—including winning approval as a Government of Canada vendor after four years of rigorous innovation challenges and testing.*

03 The Challenge

When Manual Verification Became a Safety Risk

Canada's construction and energy sectors faced a growing crisis: as projects scaled and work sites went digital, traditional credential verification couldn't keep pace.

Site managers juggled binders of paper certifications. Managers were often unsure if a tradesperson's safety ticket, licence or training was current, authentic, or even legitimate. HR teams spent weeks chasing down training providers to verify credentials before workers could start. The stakes were high: fraudulent certifications risked lives, while slow verification delayed projects and locked out qualified workers.

03   The Challenge

CANA Group of Companies, one of Canada's oldest construction organizations, hit this wall as new projects ramped up. "The construction industry is at a crossroads for change," said Luke Simpson, CANA's President. "Traditional processes do not always work in this new digital economy, which consists of online training and remote work sites now operating from phones or tablets."

For highly regulated industries, the problem extended beyond construction. Associations managing professional credentials, government agencies handling workforce verification, and global firms coordinating across borders all faced the same fundamental challenge: proving someone's qualifications in a digital, privacy-respecting, tamper-proof way—instantly.

> *"The ability to digitally verify credentials along with other documentation is an essential tool for the OHS profession to enable the public and employers to make informed decisions when hiring or contracting for services."*
>
> *— Paul Belair CRSP, Chair, BCRSP Governing Body*

04   The Solution

Building Canada's Workforce Trust Infrastructure

Credivera's founders recognized a problem with trust infrastructure. The solution required open standards that could work globally while meeting Canada's evolving digital identity requirements. By deploying verifiable credentials, Credivera sought to enable individuals to quickly and securely prove their identity and qualifications, without compromising privacy or operational efficiency.

DIACC membership provided the critical framework. Learning about the Pan-Canadian Trust Framework through government pilot work, Credivera aligned its platform architecture with PCTF principles from the ground up. "As a participant in emerging advancements in digital identity for the government, Credivera learned of the Pan-Canadian Trust framework and aligned with DIACC's initiatives," the company shared in its DIACC member spotlight.

The Credivera Exchange deploys W3C-standard verifiable credentials—cryptographically signed digital documents that workers hold in secure digital wallets. When a training provider issues a certification, it's timestamped, tamper-proof, and instantly verifiable by employers without endless phone calls or email chains. Workers control their own credentials, sharing them with a tap while maintaining privacy.

04 The Solution

> "The reason why verifiable credentials work for us and our customers is that [...] should there be a revocation of that credential, it will be immediately known."
>
> **— Dan Demers, Director of Business Development, CannAmm**

Between 2019 and 2023, Credivera won and completed multiple Innovation, Science and Economic Development Canada (ISED) Innovation Challenges, including the User Centric Verifiable Digital Credentials (UCVDC) Challenge. Working with Treasury Board Secretariat and Shared Services Canada, they demonstrated standards-based portable credentials could work across contexts—reducing human error, increasing efficiency, and ensuring veracity through cryptography.

The rigorous testing paid off: Credivera became an approved vendor authorized to sell its platform to the Government of Canada departments, crown corporations, and agencies.

05 The Results

Measurable Impact

- **Weeks to seconds:** "We went from weeks of administration to a simple click of a button" for preparing safety certifications and COR audits—transforming administrative overhead into instant verification
- **30+ countries deployed:** Credivera's open-standards approach enabled rapid global expansion across highly regulated industries, from Canadian construction sites to international energy projects
- **Government of Canada approved:** After four years of innovation challenges and testing, Credivera qualified as a trusted government vendor—validation of both technical capabilities and PCTF alignment
- **Fraud elimination:** Tamper-proof credentials with real-time verification from source providers prevent fraudulent certifications from entering work sites, protecting worker safety and reducing corporate liability
- **Real-time compliance:** Companies in the trades sector now pre-approve workers for site entry instantly, increasing "time on tools" and eliminating compliance delays that previously cost days or weeks per project

> "As a participant in emerging advancements in workforce identity, we aligned with DIACC's initiatives and are excited to share knowledge and assist in creating the future of workforce identity together."
>
> **— Dan Giurescu, CEO, Credivera**

Scaling Canada's Digital Trust Ecosystem

Credivera's government approval opens new frontiers. Their 2025 acquisition of ATB Ventures' Oliu™ identity verification platform, the first Canadian platform to achieve PCTF certification through DIACC, creates end-to-end workforce identity solutions for Alberta and beyond.

Credivera is positioned to help shape how verifiable credentials scale across sectors. Their work with associations (BCRSP for safety professionals, Intelelos for medical credentials, MyCreds for post-secondary education), training providers (We Know Training for skilled trades), occupational testing services (CannAmm), employers and partnerships with verification services (Mintz Global Screening, AuraData) demonstrates how PCTF-aligned infrastructure enables ecosystem growth.

As provinces explore digital ID initiatives and federal standards evolve, Credivera's combination of in-production deployments and government validation makes it a key player in Canada's digital trust infrastructure.

07 **Call-To-Action**

For Organizations Managing Workforce Credentials:
If your industry struggles with onboarding, compliance, interoperability, slow manual verification, growing fraud risks, and stricter privacy rules, PCTF-aligned solutions offer a reliable solution.

Interested in learning how Credivera can transform your workforce credential management? Connect with their team to discuss your specific needs: **credivera.com** or **info@credivera.com**.

DIACC membership connects you to the standards, ecosystem partners, and government alignment that enabled Credivera's success. Learn more about how the Pan-Canadian Trust Framework can transform your credential management: **diacc.ca/membership**

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